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The Sustainability of Lean Manufacturing
as a Competitive Advantage

Louis G. Jones

A thesis submitted to the faculty of
Brigham Young University
in partial fulfillment of the requirements for the degree of

Master of Science

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ABSTRACT

The Sustainability of Lean Manufacturing as a Competitive Advantage

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Since the early 1990's lean manufacturing has been employed by companies looking to reduce costs, increase efficiencies and improve quality. Academic studies of the financial benefits of lean manufacturing are mixed in their results, where some show benefit and others do not. The objective of the current work was to confirm a financial benefit of lean manufacturing, while also establishing whether such a financial advantage was sustainable.

Financial data was collected for a large number of companies in the manufacturing sector, over the period from 1990 to 2010. The data were used to show correlation between inventory turns and return on assets (ROA), where turns were a measure of the leanness of a firm or an industry. A positive correlation between turns and ROA showed evidence of financial benefit from lean implementation, confirming previous results from a smaller-scale study. It was then shown that about 45% of firms studied had a competitive advantage that could be attributed to their level of leanness. Firms with a competitive advantage were compared to peer companies and it was found that about 60% are able to sustain their competitive advantage for more than 10 years.

Keywords: Louis G. Jones, lean manufacturing, efficiencies, financial advantage, sustainability, competitive advantage, waste, inventory turns, six sigma, information velocity, IV, kanban

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TABLE OF CONTENTS

| | |
|--------------------------------------------------------------------|------------|
| List of Tables | vi |
| List of Figures | vii |
| 1 Introduction | 1 |
| 1.1 Problem Statement..... | 1 |
| 1.2 Hypotheses..... | 2 |
| 1.3 Delimitations/Assumptions..... | 3 |
| 1.4 Toyota Production System (TPS)/ Lean Production..... | 3 |
| 1.5 Strategy..... | 5 |
| 1.6 Sustainable Competitive Advantage..... | 5 |
| 1.7 Information Velocity..... | 6 |
| 2 Literature Review | 8 |
| 2.1 Introduction..... | 8 |
| 2.2 Lean Production..... | 8 |
| 2.3 Measurement of a Lean System..... | 12 |
| 2.4 Strategy..... | 13 |
| 2.5 Agility and Supply Chain Flexibility..... | 16 |
| 3 Methodology | 18 |
| 3.1 Introduction..... | 18 |
| 3.2 Qualifiers | 18 |
| 3.3 Financial Performance Indicators (Independent Variables) | 19 |
| 3.3.1 Return on Assets (ROA)..... | 20 |
| 3.3.2 Return on Sales (ROS)..... | 20 |
| 3.4 Lean Variables | 21 |
| 3.5 Information Velocity Variable..... | 21 |

| | | |
|----------|--------------------------------------------------|-----------|
| 3.6 | Sustainability | 25 |
| 3.7 | Other Independent Variables | 25 |
| 3.8 | Data Collection | 26 |
| 3.9 | Data Cleaning | 26 |
| 3.10 | Determining Competitive Advantage of Firms | 28 |
| 4 | Results | 31 |
| 4.1 | Correlation on ROA..... | 31 |
| 4.2 | Pairing the Right Firms..... | 32 |
| 4.3 | Regressions | 33 |
| 4.4 | Sustainability | 39 |
| 5 | Conclusion | 44 |
| | References | 46 |
| | Appendix A. Terms | 50 |
| | Appendix B. SIC codes..... | 51 |

LIST OF TABLES

| | |
|-----------------------------------------------------|----|
| Table 1: Financial Metrics of Lean Production | 19 |
| Table 2 SIC Groups & Statistics..... | 29 |
| Table 3 Competitive Advantage Rules | 30 |
| Table 4 Regression Results..... | 32 |

LIST OF FIGURES

| | |
|-------------------------------------------------------------------------------|----|
| Figure 1 TPS House (Liker 2004)..... | 12 |
| Figure 2 Campbell Soup Company Sales Revenues..... | 24 |
| Figure 3 Nucor Inventory Turns & ROA..... | 35 |
| Figure 4 Graco Inc. Inventory Turns & ROA..... | 36 |
| Figure 5 Coca Cola Inventory Turns & ROA..... | 37 |
| Figure 6 Nike Inventory Turns & ROA..... | 37 |
| Figure 7 SIC Group 2080..... | 38 |
| Figure 8 SIC Group 3021..... | 39 |
| Figure 9 Convergence of Industry on Competitive Advantage Firm on ROA..... | 40 |
| Figure 10 Depiction of Figure 9..... | 40 |
| Figure 11 Convergence of Industry on Competitive Advantage Firm on Turns..... | 41 |
| Figure 12 Has Inventory Turns Advantage & When They Lose ROA Advantage..... | 42 |
| Figure 13 Has ROA Advantage & When They Lose Turns Advantage..... | 43 |
| Figure 14 Lost ROA Advantage & When They Will Lose Turns..... | 43 |

1 INTRODUCTION

James Womack introduced the term lean production in “The Machine that Changed the World” in the early 1990’s (Womack et al., 1990). Since that time it has been a heavily researched topic attracting a lot of attention from firms looking to reduce cost while improving profitability and quality. Lean production is defined as an integrated socio-technical system, whose main objective is to eliminate waste by concurrently reducing or minimizing supplier, customer, and internal variability (Shah and Ward 2007).

There has been a great deal of debate on the question “Does lean manufacturing provide a financial benefit?” Lean production has been said to reduce lead-times, lower inventory levels, and have a continuous eye on process improvements (George 2002). The intentions of lean are obvious and most companies would like to see the results within their organization. However proponents of lean have said that lean manufacturing is just another fad that provides no real process improvements for firms (Näslund 2008).

1.1 Problem Statement

Ryan Williams conducted prior research on this subject and came to the conclusion that lean production does provides a financial advantage to firms that are found to be more lean than their competitors (Williams 2010). The question then arises, if lean principles provide a financial advantage to companies that correctly implement them, is that advantage sustainable?

This research will primarily be concerned with answering the question, “Does lean manufacturing provide a sustainable competitive advantage?” Some believe that lean principles are imitable and therefore provide at best a temporary advantage (Porter 1996). On the other hand, some may feel lean principles give a real advantage. Toyota is seen at the forefront of lean, Steven Spear said: “What’s curious is that few manufacturers have managed to imitate Toyota successfully even though the company has been extraordinarily open about its practices” (Spear 1999). So does lean provide a sustained financial benefit? To help answer this question, financial reports from publicly traded companies were used to see if lean provides a financial advantage that is sustainable.

This research will be helpful in discovering if lean manufacturing principles can provide an advantage to firms that correctly implement them. Every year companies all over the world invest time, money, and resources working to become a lean enterprise. It would be beneficial to know if lean principles can be imitated and therefore provide a temporary benefit at best. Conversely it would also be worthwhile to find out if they do provide some financial advantage to companies that implement them correctly and if that financial advantage can last. This would help companies who are deciding whether or not to implement lean production and its principles.

1.2 Hypotheses

The goal or objective of this research is to find out whether lean manufacturing provides a sustainable advantage over other firms. There are numerous arguments on both sides, but the research I have done will provide hard data that I believe should help clarify this argument and show that lean principles can lead to a sustained financial advantage.

To test this hypothesis I have gathered financial data from 10-K reports. These reports contain public financial information. Included in the data is the inventory turnover or inventory turns for these companies. This metric was used to compare the leanness of two or more firms. Inventory turnover is a very good indicator of the manufacturing lead-time, which is a great lean indicator. The data can be analyzed over a period of time to see if the financial benefits are sustainable. The data was collected from the WRDS database, cleaned and analyzed. With clean data, regressions and analysis can be done on the data.

1.3 **Delimitations/Assumptions**

This research will primarily be concerned with answering the main question of lean manufacturing providing a sustainable advantage. The research will not go into extensive depth on what lean production is or whether or not firms have properly implemented it.

1.4 **Toyota Production System (TPS)/ Lean Production**

For over 100 years, US manufacturers have relentlessly pursued efficiency strategies to reduce costs, improve output, establish competitive position, or increase market share (Emiliani 1998).

In the late 1800's specialized craftsmen would tailor products to each individual customer to provide manufactured goods. These circumstances required highly skilled workers in areas such as design, machine operation, and fitting that were required to manufacture a large variety of items. Due to inconsistencies in dimensions, functionality, and quality and the ineffective use of economies of scale, manufacturers were pressured to find a more efficient and flexible system than the low volume production that dominated manufacturing (Womack, Jones and Roos 1990).

Many of the Japanese manufacturing companies that were rebuilding after World War II had less manpower, materials, and financial resources. These problems were significantly different than anything in the Western World (Womack et al., 1990). These circumstances caused Japanese manufacturers and Japanese ideology to focus on a system that could rival the Western World. This led to the development of a new, lower cost, manufacturing philosophy (Emiliani 1998). This system became known as the “Toyota Production System” or “Lean Production”.

Not only did Lean production successfully challenge mass production practices of Henry Ford and others, but it also led to a rethinking of a wide range of manufacturing and service operations beyond the high-volume repetitive manufacturing environment leading to a higher quality product (Holweg 2007).

Lean production is aimed primarily at increasing efficiency and decreasing costs incurred due to elimination of non-value adding (VA) steps. It also looks to reduce any inefficiency in a process (Motwani 2003). Some examples are reducing cycle times (Sohal and Egglestone 1994) and increasing profit for the organization (Claycomb et al., 1999). The two pillars supporting the Toyota Production System are just-in-time, and autonomation, or automation with a human touch (Ohno 1988). Lean manufacturing uses several tools to help reach these desired outcomes. Some of these tools are 5S, SPC, Kanban or pull system, consistent and error proof processes, and visual systems. Using these tools and many others, companies expect to reduce waste in their process and focus their attention on the Value added operations.

1.5 Strategy

Strategy plays an important roll for firms across the world. Many manufacturing firms are seeking to gain advantages. Some are merely trying to stay in business and others are trying to increase market share and receive increased revenues and profits. Business Strategy plays a vital role in accomplishing this. Business Strategy or Strategic Management is defined as “an ongoing process that evaluates and controls the business and the industries in which the company is involved; assesses its competitors and sets goals and strategies to meet all existing and potential competitors...” (Lamb, 1984).

Manufacturing companies are seeking to get an edge over other manufacturers and Strategic Management is one tool in accomplishing this. Firms are seeking to set their business strategy so they can receive an advantage over other firms.

As companies are able to achieve a leg up on the competition they can be rewarded with higher returns and increased profits. Lean manufacturing is possibly one strategic advantage that if implemented properly can provide a competitive advantage to those companies.

1.6 Sustainable Competitive Advantage

In Michael Porters article “What is Strategy?” he states “A company can outperform rivals only if it can establish a difference that it can preserve” (Porter, 1996).

In December 1999’s issue of Fortune Magazine, Warren Buffett stated: “The key to investing is not assessing how much an industry is going to affect society, or how much it will grow, but rather determining the competitive advantage of any given company and, above all, the durability of that advantage. The products or services that have wide sustainable moats around them are the ones that deliver rewards to investors” (Buffet 1999). Warren Buffet is known for

his success in investing. It would be helpful to find out how a company can have a competitive advantage and maintain that advantage over its competitors.

So what is a sustainable competitive advantage? It is defined as “the result of a business being either a particularly able player in its market (i.e. being better, which could mean being lower cost or more lean) and/or, being differentiated in what it offers” (Lewis 2000). Essentially it is an advantage over firms in the same industry that will last for a sustainable amount of time. How do we measure a competitive advantage? For the purpose of this study, rather than create a period of time that we would define as long term it would be more advantageous to analyze the convergence of the firms ROA against the average for that industry over a period of time. If the firm were increasing its ROA compared to the industry then we would say it is a sustainable advantage. We could also look to see if the convergence date is far enough in the future and does not appear to close in the short term.

1.7 Information Velocity

Information Velocity (IV) plays a pivotal role in business strategy and lean manufacturing in turn providing a competitive advantage. It is defined as information entropy divided by lead-time. IV concludes that in a competitive industry, the company that can translate information from the market into a customer-satisfying product faster than any other organization, it will achieve significant profits and growth (George 2006). Much of the world’s manufacturer’s work in a competitive market and the speed at which they are able to adjust to market changes is essential to running a profitable business. With product lifecycles getting shorter and shorter, market volatility is actually expected to increase (Christopher 2000).

Lean enterprises look to benefit from this Information Velocity as it is theorized that with the use of lean principles they will be able to have shorter lead times and lower counts of inventory. But too much of a focus on lean principles and tools in a stagnant market can destroy profitability. Firms should not seek to achieve maximum IV, but should learn the appropriate amount of lean implementation for the environmental volatility. IV is best described as an upward parabola with the best financial performance reached at the apex of the parabola (Williams 2010).

2 LITERATURE REVIEW

2.1 Introduction

It is necessary to perform a thorough literature review on the topics of lean manufacturing, its tools and forms of lean measurement. A literature review of manufacturing strategy and its impact on sustainable competitive advantage will also be carried out. These are two heavily studied and researched topics. In this literature review I have aimed at studying and understanding the essentials of both these topics and all articles linking the two together.

2.2 Lean Production

Lean has been regarded as a necessity to meet the demands of customers and to “remain profitable in an increasingly competitive environment” (Crute 2008). Since the early 1990’s a number of scholarly articles on lean philosophies, tools, and techniques have been produced (Shah and Ward 2003). Not just for manufacturing firms, but publications have pushed lean as a universal set of management principles for production of both goods and services (Lewis 2000). Lean principles are believed to be universal principles that will have a profound effect on human society; it has even been said of lean: “it will truly change the world” (Womack, Jones and Roos 1990, 6).

One of the great testaments of lean was the International Motor Vehicle Program (IMVP), which was a five-year (1985-1990) study into the performance of the automobile industry

(Womack, Jones and Roos 1990). The study was centered on comparing Japan to the rest of the western world manufacturers. The results found Japanese's manufacturers to be more effective by a ratio of 2:1. This was believed to be the benefit of implementing lean principles that improved productivity through faster lead times, increased quality, and a more responsive supply chain. Other studies were performed, confirming the IMVP results (Boston Consulting Group 1993, IBM Consulting 1993, Andersen Consulting 1993).

Proponents of lean and the IMVP have criticized the measurement process, especially the unit of analysis (Williams et al., 1994). Some say that the United States was not performing as badly as the IMVP figures suggested. The data might suggest that IMVP highlighted the significance of the Toyota production system but that the remaining Japanese manufacturers exhibited "levels of Lean production performance comparable to the rest of the world" (Pilkington 1998).

Even with the worldwide adoption of lean, TPS, or JIT practices, skepticism exists with mixed results related to performance. Studies by some have found a lack of significant relationships between JIT practices and performance (Dean and Snell 1996), while others identified significant positive relationships between them (Shah and Ward 2003). Many companies are worried that implementing lean manufacturing is too costly and time consuming (Achanga 2006) and want to know if there will be a positive return on the investment. However critics of the methodology have acknowledged that lean production will be the standard mode of manufacturing for the 21st century (Rinehart, Huxley and Robertson 1997, 2, Shah and Ward 2007).

Despite the mixed results and studies, lean still maintains its popularity and remains widely utilized by firms around the world (Mackelprang and Nair 2010). The basic building blocks of

the lean system include work cells with cross-trained operators, quick setup and changeovers, single-piece flow that is pulled by customer demand, and a continuous improvement philosophy to combat waste. Other common components include total preventive maintenance (TPM), quality circles, andon cords, and target costing. Primary measures of success include minimization of throughput times, setup times, flow distances, defects, rework, equipment down times, inventories, administrative transactions, obstacles to visibility and clutter (Schonberger 2007). More than just implementing a few principles, implementation of lean requires support from the culture and management of the companies. One author adds, “The creation of a supportive organizational culture is an essential platform for the implementation of lean manufacturing. High-performing companies are those with a culture of sustainable and proactive improvement... the ability to operate in diverse environments is a pre-requisite for managers... Management should have clear vision and strategic initiatives, a good level of education and the willingness to support productivity improvement initiatives like lean manufacturing” (Achanga 2006). Without the support of management and a company culture upholding the principles and implementation of the lean initiatives, firms may not reap the benefits they seek.

Womack and Jones give five essential steps for the proper and effective implementation of lean 1) Precisely specify value by specific product, 2) identify the value stream for each product, 3) make value flow without interruptions, 4) let the customer pull value from the producer, and 5) pursue perfection (Womack and Jones 1996, 10). The lean system works to eliminate all steps that are not considered to add value to the end product.

Toyota has stood out, as an elite manufacturer for decades and what is interesting is that Toyota has allowed thousands of executives from businesses all over the world to tour Toyota's plants in Japan and the United States. Many of the executives and companies become frustrated by

their inability to replicate Toyota's performance; many visitors assume that the secret of Toyota's success must lie in its cultural roots (Bowen 1999).

With all the success that Toyota has had with lean manufacturing and instituting the TPS, it would seem logical that Toyota has given the roadmap for others to follow in their footsteps. But what is interesting is that for all its success overseas, Toyota hasn't developed a facility that is as efficient as the ones in Japan. Toyota hasn't been able to duplicate its own system or match its own efficiency outside of Toyota City. Many feel that this is because their system is big, unique, and therefore hard to duplicate (Taylor III 1997). So does lean manufacturing require a customized implementation that is dependent upon the company's unique culture and circumstances? This is an interesting thought considering Toyota struggled to mimic its own system. Many feel the root of this problem could stem from the suppliers (Taylor III 1997). Toyota is known for their great supplier relationships and this could be a big part of their success in Japan. It has been said that a skilled and loyal supplier base could be a key source for obtaining a competitive advantage (Zipkin 1991).

Lean is a popular technique to improve lead times, quality, and customer satisfaction (Shah and Ward 2003). Any system that can obtain such results is beneficial. The productivity and financial gains promised by implementing the lean methodology are tremendous, and companies who accomplish these tasks should expect to have higher financial returns than those who do not (Womack, Jones and Roos 1990, Womack and Jones 1996, George 2002, Krafcik 1988, Shah and Ward 2003, Williams 2010).

The TPS house diagram (Figure 1) is built on the foundation of philosophy. Lean needs to be everyone's job and cannot solely be placed on management. Toyota builds people and focuses on teamwork. The house is built with other essential principles of lean like continuous improvement, Just-in-time and Jidoka or making problems visible. The results of the structure are better quality, at a lower cost and with a shorter lead time (Liker 2004).

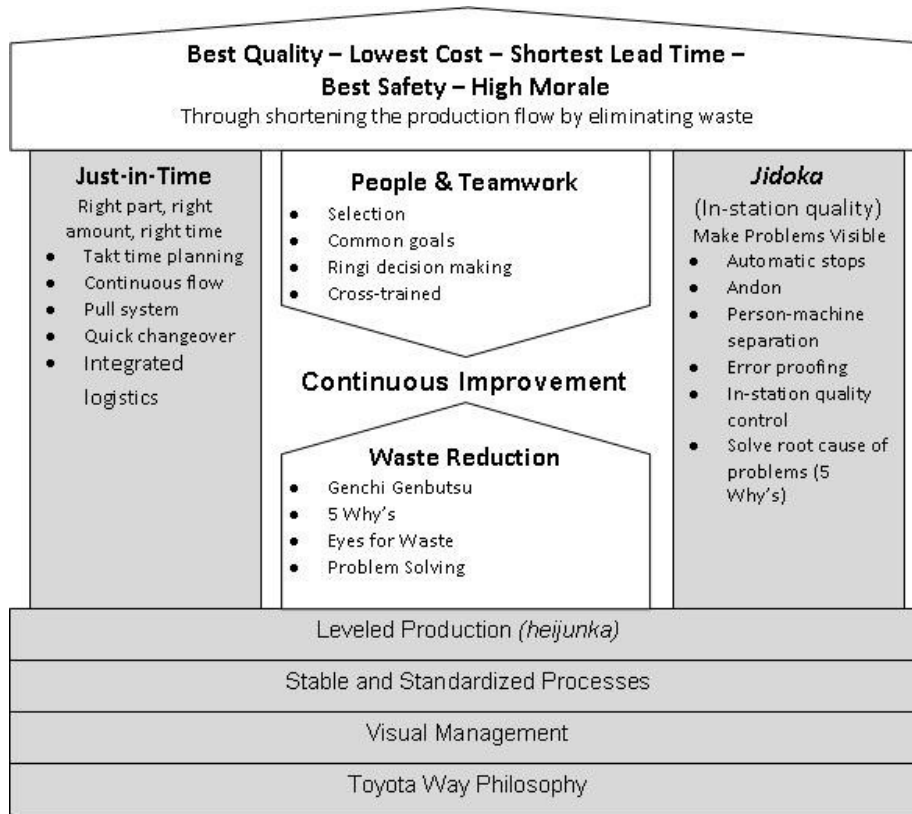


Figure 1 TPS House (Liker 2004)

2.3 Measurement of a Lean System

In spite of all the work that has gone into the study and analysis of lean, the concept remains underdeveloped for two reasons. First, it lacks a generally accepted definition. Many authors define lean in terms of its objectives, which can vary or overlap depending on the firm. The second problem is; no study has properly developed a way to measure lean. With no real way to measure lean, it is difficult to compare the leanness of two competing firms (Bayou & Korvin 2008). Other authors have also said the definition of lean production is rather vague and confused (Lewis 2000, Bartezzaghi 1999).

In 2007 Shah and ward defined lean as “an integrated socio-technical system whose main objective is to eliminate waste by concurrently reducing or minimizing supplier, customer, and

internal variability” (Shah and Ward 2007). This is a fitting definition that will be suitable for this research. As far as a measurement for lean, the number of times a company completely replaces its inventory in a year is an objective measurement of the leanness of an organization. This measurement of inventory turns is found to correlate with the best long-term lean trends (Schonberger 2007). Using this measurement of lean, two similar companies can be compared to determine their effective use of lean.

2.4 Strategy

Business Strategy or Strategic Management is defined as “an ongoing process that evaluates and controls the business and the industries in which the company is involved; assesses its competitors and sets goals and strategies to meet all existing and potential competitors...” (Lamb 1984). Strategy can help a company to outperform rivals by establishing a difference that it can preserve. The company must deliver greater value to customers or create comparable value at a lower cost, or do both (Porter 1996). Some strategists believe that competitive advantage is not obtained from adopting principles that others can easily copy or imitate, but by being different, in other words deliberately choosing a different set of activities to deliver a unique mix. In order to maintain an advantage, significant barriers to implementation must be created (Porter 1996).

As mentioned before, investor Warren Buffett said he seeks businesses with sustainable competitive advantages. To expound upon this he uses the metaphor of a moat. He suggests that buying a business is like buying a castle surrounded by a moat. It is best to find a moat that is deep and wide to fend off all competition. Economic moats are almost never stable. They are

normally growing or shrinking and it's best to buy into a company where the moat is growing (Mauboussin & Bartholdson 2002).

Some strategists feel even though lean initiatives have led to numerous benefits, the assumption cannot be made that lean principles directly provide a sustainable competitive advantage, and that this is dependent on a number of complex and interdependent issues (Crute 2008). Speaking of lean one author stated "certain resources can be strategic, but only if they cannot be copied or replaced by external rivals" (Lewis 2000). This study will be beneficial in finding out if the principles of lean manufacturing are imitable or if they really can provide a competitive advantage that is sustainable.

Information Velocity (IV) is a crucial part of manufacturing strategy and can be a great predictor of lean. IV is defined as the ability to respond correctly to highly uncertain market demands (George 2006).

$$IV = \frac{\text{Variety and Profit Information Transmitted by Market Demand}}{\text{Lead Time to Create or Destroy Offerings, or Satisfy Demand}} \quad (2-1)$$

Many methods for measuring information velocity have been tried. In 1967, Lawrence and Lorsch tried to determine the types of organizations that will be successful under diverse economic and technical conditions. They did this by measuring the internal uncertainty in a system (Tosi, Aldag and Storey 1973). Some have criticized their research because their concept of volatility was tied too closely to top manager's perceptions of environmental uncertainty (Snyder and Glueck 1982). Their research suggests that effectiveness derives from structuring an administrative arrangement appropriate to the nature of an organization's external environment (Bourgeois III 1985).

In 1973 Tosi and his research team sought to assess the model used by Lawrence and Lorsch. They made some specific changes in an attempt to increase validity by doing things like using a larger sample and including middle managers rather than only top-level executives. Their study used 3 volatility measures that were calculated for each industry and firm represented in the study: market volatility, technological volatility, and income volatility (equations 2.2, 2.3, and 2.4).

$$\text{Market Volatility} = \frac{\sqrt{\frac{\sum_{i=1}^X (Y_i - \bar{Y})^2}{X}}}{P} \quad (2-2)$$

Where:

X is the number of years

Y_i is sales revenues for year i

\bar{Y} is average sales revenues over X years

$$\text{Technological Volatility} = \frac{\sum_{i=1}^X \left(\frac{A_i + B_i}{C_i} \right)}{X} \quad (2-3)$$

Where:

X is the number of years

A_i is research and development (R&D) expenditures for year i

B_i is capital expenditures for year i

C_i is total assets for year i

In Tosi et al.'s (1973) research, the correlation coefficients between the Lawrence and Lorsch subscale totals and the industry and firm volatility measures were analyzed and the findings were less than favorable. "When subscale scores are correlated with alternative measures of uncertainty, the results are disappointing. Internal reliability assessments and factor

analysis of the scales suggest that the instrument is methodologically inadequate” (Tosi, Aldag and Storey 1973).

$$\text{Income Volatility} = \frac{\sqrt{\frac{\sum_{i=1}^X (Y_i - \bar{Y})^2}{X}}}{\bar{Z}} \quad (2-4)$$

Where:

X is the number of years

Y_i is earnings before interest and taxes (EBIT) for year i

\bar{Y} is average earnings before interest and taxes (EBIT) over X years

\bar{Z} is corporate sales for X years

2.5 Agility and Supply Chain Flexibility

“Agility is a business-wide capability that embraces organizational structures, information system, logistics processes, and, in particular mindsets” (Christopher 2000).

Many believe agility provides organization flexibility that is not captured in the principles of a lean system. This agility provides firms with the opportunity to quickly adapt to the unique wants of the consumer (Christopher 2000, Hallgren 2009). It is recognized that lean does offer benefits such as elimination of waste and a focus on a cost system, while agility focuses on flexibility.

Both have their uses but are not the same (Hallgren 2009). In summary in today’s more challenging business environment with high volatility and unpredictability the focus on agility is essential (Christopher 2000).

Manufacturing flexibility is considered to be a response to environmental uncertainty; Supply chain flexibility in contrast embraces a process-based view and also includes the core processes procurement/sourcing and distribution/ logistics (Merschmann & Thonemann 2011).

As product life cycles are getting shorter due to technological advancements, supply chain flexibility much like agility or lean aim to offer quicker responsiveness to customer demand. Merschmann and Thonemann suggest that “In environments with high uncertainty companies with high supply chain flexibility perform better than companies with low supply chain flexibility” and “In environments with low uncertainty... the opposite holds: Companies with low supply chains flexibility perform better than companies with high supply chain flexibility” (Merschmann & Thonemann 2011).

Eroglu and Hofer claim a similar result, that there must be an optimum level of inventory or leanness. The idea is that firm performance and lean have a parabolic relationship. As a firm increases in lean for quicker lead times, there is an increase in financial performance, but only up to a certain point before there are diminishing returns (Eroglu & Hofer 2011).

3 METHODOLOGY

3.1 Introduction

This chapter outlines the methods and analysis that will be used to gather the necessary data. The performance indicators used to measure lean production, IV, financial performance, sustainability, and the data collection process are all defined.

3.2 Qualifiers

The focus of this research is on publicly traded manufacturing companies within the United States. The reasons for this are: 1) Publicly held companies are required by the government to provide specific financial information to the shareholders and the public. This type of information is published in annual reports like 10-K and can be found online at the Security Exchange Commission website or specialized databases such as WRDS, 2) Inventory in manufacturing companies is more easily quantified than in service companies. Earlier it was stated that leanness would be measured through inventory turns, which can be calculated from information available in published annual reports (Schonberger 2007).

The United States Department of Labor defines a manufacturer as “engaged in the chemical or mechanical transformation of raw materials or processed substances into new products.” This study focuses on companies considered to be manufacturers and includes only companies that have a Standard Industrial Classification (SIC) code between 2000 and 3999,

inclusive. The SIC manual is published by the U.S. Office of Management and Budget and a complete listing of the codes and descriptions is available in the appendix.

3.3 Financial Performance Indicators (Independent Variables)

While different combinations of lean tools and techniques help describe a system, Michael George suggests the emphasis should be on financial metrics because “the voice of the customer is represented within the value creation that leads to increased revenue retention and growth rates of the company”. George also mentions areas of financial improvement tier-one auto suppliers have made by implementing lean with the addition of Six Sigma (George 2006). Below is a list of financial metrics of lean (Table 1).

Table 1: Financial Metrics of Lean Production

| Financial Metric: | Financial Metric: |
|-------------------------------------------|--------------------------------------|
| • Operating Margin | • Economic Profit (ROIC% - WACC%) |
| • Gross Profit | • Enterprise Value |
| • Operating Profit | • EBITDA |
| • Capital Turnover | • Manufacturing Lead Time |
| • Work-in-Process (WIP) Inventory Turns | • On-Time Delivery |
| • Return on Invested Capital (ROIC) | • Quality Performance (External CTQ) |
| • Weighted Average Cost of Capital (WACC) | • Cost of Goods Sold |

A series of variables will be used to quantify the financial benefit to companies. The following financial indicators were used in other research studies to compare elements of lean systems: Return on Assets (ROA), Return on Sales (ROS), and profits (Kinney and Wempe 2002, Claycomb, Germain and Droge 1999). Financial indicators are superior measures of leanness compared to the tools and techniques that are implemented in a system (George 2002). ROA and ROS were used in previous studies of lean concepts and will be used as dependent variables in the current study. The formulas for ROA and ROS are found below.

3.3.1 Return on Assets (ROA)

The ROA is an indicator of a company's profitability relative to its total assets. In other words, ROA informs a knowledge seeker how efficiently management is using its assets to generate earnings. Performance on generic manufacturing capabilities (e.g. quality, cost, dependability, flexibility, etc.) is also linked to ROA (Corbett and Claridge 2002). It is calculated by dividing a company net income by its total assets (equation 3.1). ROA is generally calculated quarterly or annually and is displayed as a percentage. Manufacturers that are more lean can generate more profit with their given assets through efficient processes, quick changeovers, and a more efficient system.

$$\text{Return on Assets (ROA)} = \frac{\text{Net Income}}{\text{Average Total Assets}} \quad (3-1)$$

3.3.2 Return on Sales (ROS)

ROS is a ratio commonly used to assess a company's operational efficiency and is known as the "operating profit margin." This metric provides insight to management and potential investors into how much profit is produced per dollar of sales. It is measured by dividing net income before interest and taxes by sales (equation 3.2). Lean companies could theoretically succeed in ROS by increasing net income through reduced costs, and by increasing sales through faster lead times with a more responsive system and by higher quality.

$$\text{Return on Sales (ROS)} = \frac{\text{Net Income (Before Interest and Tax)}}{\text{Sales}} \quad (3-2)$$

3.4 Lean Variables

Determining if a company is lean is a difficult thing to do. Many that feel they are lean are surprised when experts say they are not (Liker 2004). To perform an in depth analysis to determine the leanness of companies is outside the scope of this project. There are too many variables that would be impossible to quantify and compare for the purpose of this study. Many metrics would be difficult to obtain without an inside knowledge of a company's operational data. The only information publicly available is the annual financial report (Cavallini 2008).

Production indicators are assumed to drive financial results in manufacturing firms (Cavallini 2008). The average number of quarterly inventory turns will be assigned as an independent variable to the FPIs previously mentioned. Inventory turns (equation 3.3) represent a ratio of the number of times a company's inventory is sold and replaced, and stands as one of the few lean indicators available in public records. As mentioned before, inventory reduction is an integral aspect of a lean system (Claycomb, Germain and Droge 1999). As inventory is reduced, the inventory turns ratio will increase. In other words companies with a greater number of inventory turns are considered more lean than companies with a smaller number of turns (Schonberger 2007).

$$\text{Inventory Turns} = \frac{\text{Cost of Goods Sold (COGS)}}{\text{Average Inventory}} \quad (3-3)$$

3.5 Information Velocity Variable

The initial concept of IV is too broad with which to perform experiments, as discussed in chapter 2. For the purposes of this study, IV is simplified to a combination of three variables: instability, unpredictability, and inventory turns.

Entropy of information is a measure of the uncertainty associated with some variable (Shannon 1948). In the case of IV, the information transmitted by market demand, no matter the certainty, is defined as entropy because the amount of information transmitted from the market is explained with a level of certainty. IV, therefore, is increased when little information on market demand is known. The denominator of the IV formula in chapter 2 will be simplified to the lead-time from customer order to delivery. When a greater lead-time is required to satisfy customer demand, information velocity is reduced and increases as the lead-time gets reduced. This designation allows for a simplification of information velocity:

$$\text{Information Velocity (IV)} = \frac{\text{Entropy}}{\text{Lead Time}} \quad (3-4)$$

The instability variable measures the level of certainty or entropy in a market by capturing the weighted variation in sales revenue. The literature review provided in Chapter 2 concluded that the most widely accepted measure of environmental volatility is Dess and Beard's instability equation. However, firm-level information on the five variables applied to the formula is not widely available to researchers, so sales revenue will be substituted as the variable used in the equation. This substitution was explained by Keats and Hitt (1988) who observed convergence between the instability (dynamism) measure derived from sales and operating income. This set of empirical evidence became the basis of using variations in industry revenue as the key indicator when assessing environmental dynamism" (Simerly and Li 2000). The equation will then be adapted to the following:

$$\text{Instability} = \frac{\text{Standard Error of the Regression Slope Coefficient}}{\text{Mean Value}} \quad (3-5)$$

In equation 3.5, revenue is the independent variable (X), a financial performance indicator is the dependent variable (Y) and the average revenues are found in the denominator.

Although the instability measure captures weighted variation in sales revenue, predictability should discount the instability measure as shown by Dess and Beard (1984) who suggest that “turnover, absence of pattern, and unpredictability are the best measures of environmental stability-instability.” This research will distinguish unpredictability from environmental instability by measuring the difference between the predicted revenues based on a regression line of same-quarter revenues in past years and the actual revenue data point. Wholey and Brittain (1989) used the correlation coefficient (R^2) for sales regressed on sales lagged one year signifying that a large R^2 value (close to 1.000) will suggest that a previous year’s sales will predict the current or future year’s sales. However, this method did not fit the often-cyclical nature of manufacturing. Unpredictability is calculated using the following equation:

$$\text{Unpredictability} = |\text{Predicted}_{rev} - \text{actual}_{rev}| \quad (3-6)$$

The need for a measure of unpredictability in information velocity is depicted in the Campbell Soup Company. Sales revenues for Campbell are highly cyclical as illustrated in Figure 2. The instability equation will consider the cyclical quarterly revenue fluctuations as volatile, when it is actually extremely predictable, proving the instability measure can be misleading.

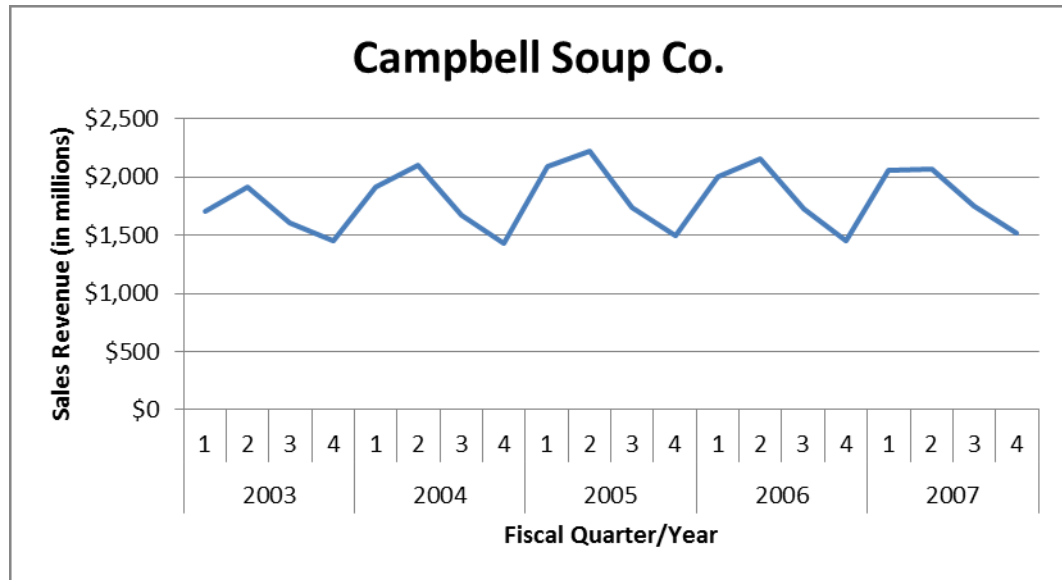


Figure 2 Campbell Soup Company Sales Revenues

Most companies do not publish lead times and they are often kept under strict confidentiality. Schonberger (2007) suggests the inverse of inventory turns (equation 3-3) is a viable substitute for lead-time. This assumption allows for an even greater simplification of information velocity:

$$IV = \text{Instability} \times \text{Unpredictability} \times \text{Inventory Turns} \quad (3-7)$$

The simplified equation compensates for the unknown market information through instability and unpredictability and for a company's ability to quickly satisfy demand. Environmental volatility is measured by multiplying instability and unpredictability. This helps to clarify prevent consistent companies, like Campbell Soup Company, from being considered as truly volatile. In addition, a faster response time reduces lead-time, and subsequently, increases inventory turns, concluding that when market volatility is held constant, a faster response time leads to an increase in IV.

3.6 Sustainability

Sustainability will be difficult to measure. Some studies arbitrarily define sustainability with a given number of years. For this study we will want to better analyze the time it takes if at all for other manufacturers to close the profit gap. To do this, we first want to see how long it takes for an average firm to implement lean production whether on their own accord, or duplicating that of an existing firm. We will then want to add a bit more time for rivals to see that they are trailing behind the firm's leanness. If after that amount of time the firm is conferring sustainable competitive advantage, we should be seeing the advantages enduring even after rivals have had time to observe the performance gap and implement their own initiatives using lean.

Second we will measure how long the ROA advantage lasts. This will take a lot of lagged data in the data set. However, do they stay at their optimum level indefinitely or is there any variance? More importantly, does that advantage dissipate over time or possibly grow?

One of the things we would like to study is if the advantage that is achieved from lean principles is easily imitable. As stated earlier in the research many have unsuccessfully tried to imitate the TPS, but others say that lean principles can easily be imitated (Porter 1996). This question brings us back to our sustainability question. Can these advantages be sustained, or can they quickly be copied and any advantage is slowly washed away.

3.7 Other Independent Variables

Other independent variables included in regression analysis are SIC codes, quarterly revenue, global company key, and interactions between several of the variables. All SIC codes are four digits, but the positioning of each digit communicates the type of industry for which a

particular company is categorized (e.g. food and kindred products: 20XX; meat products: 201X; poultry slaughtering and processing: 2015).

Quarterly revenue is included to weigh company size. The global company key is a company specific identifier in the COMPUSTAT database and is included to distinguish firm-level from industry-level data.

3.8 Data Collection

Financial information from all publicly traded manufacturing (SIC 2000 to 3999) companies will be extracted. Financial data will be extracted from the Wharton Research Data Services (WRDS) using the COMPUSTAT North America database. This WRDS database is supported by the University of Pennsylvania and serves as a “comprehensive economic and financial data management system.”

The raw data will be extracted into Microsoft® Excel and aggregated using pivot tables. FPIs including ROS and ROA will be calculated along with other indicators such as instability, predictability (equation 3.6), and inventory turns (equation 3.4). Each of these dependent variables were selected based on their insight into the level of leanness and the fiscal success to support the hypotheses that lean companies and lean industries have higher financial returns in dynamic industries.

3.9 Data Cleaning

The data was extracted from the WRDS database in .csv format. The data began to be cleaned using Microsoft Excel. The data cleaning process was very time consuming and relied on a lot of manual input that would be difficult to change with new data. For this reason, I moved

away from Microsoft Excel and Microsoft Access was explored. This gave us the options to write formulas and edit columns like excel, but it gave us more options in running queries and pulling specific sets of data and sorting. This seemed to work well for a while but had limited programming functionality. A language-based software called R was introduced that seemed to have all the functionality needed with our data set. This meant we would need to start from scratch and lose the work that had been done so far. But once the code was written it was clean and we could quickly run queries or make adjustments. Cleaning the data in R was easier, but there was a big learning curve.

In cleaning the data several problems were encountered. There were many holes or incomplete data throughout the original extraction. For example if there were a quarter that had no revenue or inventory this would create a problem computing our ROA or inventory turns. There were several occurrences of NA's in our data set that would create this type of error as we tried to run the program. The NA's were deleted and so were companies that did not have a complete 20 years or 80 quarters of data. When the data was finished being cleaned we had gone from some 300,000 quarters of company data to less than 40,000. So many data points were eliminated that there was no competition left in the data set. With this limited amount of data it would be very difficult to see who the true competitors were and who truly had a competitive advantage. The advantage would be strictly based off the few companies that had a complete data set. This left many questions for us. With the problems this created the criteria was loosened up in the cleaning criteria. One original stipulation was that only companies that had over 100 million dollars in sales in a year could be included in this study. That high of sales was found to be irrelevant in the implementation of lean manufacturing and that restriction was dropped. The unpredictability equation could also be adjusted to help accommodate holes in the data. The

unpredictability would measure how well the previous years or quarter's sales could predict the current sales. The way it was originally written the equation would not work with any missing data, but that was fixed in the programming.

Another problem was seeing if true competitors had been matched according to their SIC code. Several industries were analyzed to see if the competitors were present and many missing firms were discovered.

A different database was learned about within the WRDS database called Segments. This data extraction technique did not group based solely off the SIC. This database grouped firms into the Segments that each firm best fit. This new set of data was downloaded for a trial run. Upon cleaning the data it was discovered that the data history was very short and that the data set was only grouped off yearly data and not quarterly. This Segments data seemed very promising, but didn't quite work out. Perhaps in the next few years or so this Segments data can become more complete and offer quarterly data. With this information the original data extraction was selected for the study. The data was now clean and ready for our analysis.

3.10 Determining Competitive Advantage of Firms

To measure which firms had a competitive advantage in their industry an automated process needed to be developed. One of the challenges was that the industries varied so much in size. To overcome this challenge, the industries were divided into groups depending on how many firms were in the industry. Then depending on how many firms were in that industry rules were written for the level their ROA would need to be each year compared to the industry. It was determined that the minimum number of firms in an industry would need to be at least 3 in order to have a firm with a competitive advantage. From here 7 groups were created that would break

the firms up. Table 2 shows the division of the groups and their statistics. The first column breaks the groups up based off how many firms are in that industry. The second column shows the number of industries within that group. The third column is the percentage of industries in that group that have at least one firm with a competitive advantage. As there are more firms in an industry the chance that at least one firm has a competitive advantage goes up. The last column is the percentage of firms that have a competitive advantage. When there are more firms in an industry, the chance that a firm will have a competitive advantage goes down.

Table 2 SIC Groups & Statistics

| Group (number of firms in industry) | Industries in group | Percent of industries having a Competitive advantage | Percent of firms having a Competitive advantage |
|-------------------------------------|---------------------|------------------------------------------------------|-------------------------------------------------|
| 3-6 | 33 | 54% | 15% |
| 7-14 | 87 | 71% | 10% |
| 15-25 | 36 | 72% | 7% |
| 26-40 | 18 | 94% | 6% |
| 41-75 | 14 | 92% | 4% |
| 76-150 | 9 | 100% | 3% |
| 151+ | 2 | 100% | 4% |

For each group, specific rules were written for how a firm would have a competitive advantage. For example the first group of 3-6 firms would need to be the top performer in ROA 75% of the time. As the group size gets bigger the rules become a little more relaxed as it is more difficult to be the top performer with more firms in the industry. Through the rules the firms that had a competitive advantage in their industry could be selected. Table 3 below shows the rules for how these firms were selected. These rules were arbitrarily defined to make it more realistic for industries with more firms to receive a competitive advantage.

Table 3 Competitive Advantage Rules

| Group | Industry Rank | | | | | | |
|--------|---------------|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 3-6 | 75% | | | | | | |
| 7-14 | 65% | 70% | | | | | |
| 15-25 | 55% | 65% | 70% | | | | |
| 26-40 | 50% | 55% | 60% | 65% | | | |
| 41-75 | 45% | 50% | 55% | 60% | 65% | | |
| 76-150 | 40% | 45% | 50% | 55% | 60% | 65% | |
| 151+ | 35% | 40% | 45% | 50% | 55% | 60% | 65% |

4 RESULTS

The results help to determine if a competitive advantage can be obtained by lean manufacturing principles and be sustained. The results first aim to replicate the work of Ryan Williams where he found correlation between lean manufacturing and financial performance. Then we look to see if an advantage can be sustained.

4.1 Correlation on ROA

The original research was done on data from 2003-2007 inclusive. To get a bigger picture on the sustainability portion the time was extended from 1990-2010. This gives 20 years of data where it can be seen from the beginning of lean to the present how well lean manufacturing has served those who have implemented it and if it is sustainable. Upon competition of the data cleansing and when everything was functioning in R, a series of regressions were run and it was discovered that there was significance on many of the factors from Ryan Williams regression. This correlation validates the work done by Ryan Williams that lean manufacturing rewards those that implement it with higher returns than those who do not. This information is shown in Table 4 below.

Table 4 Regression Results

| Regression Summary | ROA 2003-2010 | | ROA 1990-2010 | |
|----------------------------------------------|---------------|-----|---------------|-----|
| Constant | -22.95 | *** | 2.162 | *** |
| Time | 0.012 | *** | -0.001075 | *** |
| Total Revenue (yearly) | -1.2E-07 | | 1.27E-06 | *** |
| Instability | -0.89773 | *** | -0.04991 | *** |
| Inventory Turns | 0.002892 | | -0.000416 | *** |
| Unpredictability | 7.4E-07 | | -3.02E-07 | |
| Information Velocity (x0.0001) | 0.018085 | *** | 0.01300 | * |
| [Information Velocity] ² (x0.001) | -6.3E-07 | ** | -5.61E-8 | * |
| | | | | |
| S= | 0.2684 | | 0.1343 | |
| R-Sq= | 4.90% | | 1.08% | |
| R-Sq (adj)= | 3.60% | | 1.08% | |

4.2 Pairing the Right Firms

One of the difficulties in the study was making sure the right firms were compared to their competitors. Firms are classified into the SIC industry into which they best fit. Many times firms that are not competitors in the same market can end up with the same SIC code. For example in the soft drink manufacturing industry Coca Cola and Eskimo Pie Corp. end up in the same industry. It is important to have similar firms in the same industry when comparing financial performance and inventory levels. The study is based off ROA and inventory turns and in some markets it is common to have more or less inventory or ROA. If a firm is classified in an industry where they don't fit, this can drastically change the results of the study for that industry. As mentioned before this is one of the reasons the Segments data extraction within the WRDS database was experimented with.

Another problem with the groups is many firms didn't make the study because they were missing data for one reason or another. So this leads to the question if the right firms were paired together for the research. There are many examples where the right firms are paired together and others where it did not work so well. This is a downside to solely relying on corporate public data.

One of the purposes of this study is to look at the big picture for the manufacturing sector and understand if lean manufacturing provides a sustainable advantage. A study on a specific firm or industry could give better results. If a certain industry was the focus of study then time could be taken ensure that all the financial data for each firm that belongs in that industry is collected. The addition of knowing that only true competitors are being compared would put many of these doubts to rest.

4.3 Regressions

To answer the hypothesis of this thesis, linear and fitted regressions were run to answer the question "Does lean manufacturing provide a sustainable advantage to firms that implement it?" These regressions were run by first determining what firms had a competitive advantage. These firms were regressed against the average of all the remaining firms in that industry. There were 3 factors these firms were compared against.

The first is how their ROA compares to the other firms. To have a competitive advantage a firm must be in the top percentile of firms for a certain percentage of the time. This percentage will depend on the number of firms in the given industry. By definition competitive advantage firms will have a superior ROA. As the competitive advantage firm was regressed against the average it was good to get a better understanding of the trends for that industry. Some questions

were: Was the firm gaining or losing its advantage? Was it something that was newly acquired or had they always had an advantage? What role did the recession or other factors have in that industry?

To study this a term called convergence date was created. This is a date calculated by comparing the slopes of ROA for the competitive advantage firm and the average of the remaining firms and determining when the two will meet. The idea was that if the date was in the future, then the firm was losing its competitive advantage and conversely if the date was in the past then the advantage is decreasing. The problem with this is it is impossible to know which one was converging on the other; the only thing known was the date at which they would converge. To know if the competitive advantage firm originally had the advantage these firms would need to be looked at manually to see who started out with the advantage.

The second factor that was regressed was information velocity. Upon further study the significance of this factor was not seen. The Information Velocity factor was designed to control for the volatility of the industry. Since this factor did not seem to have any impact, the competitive advantage firms were broken up into 3 groups, a high, medium, and low volatility group. This would help in understanding if industry volatility had any impact on competitive advantage firms. The idea is that competitive advantage firms should tend to be more lean and carry fewer inventories so the lean firms would perform better in a more volatile industry.

The last factor regressed was the inventory turns. This would tell us if the advantage these competitive advantage firms have on ROA could be attributed to inventory turnover. This factor was studied for the 3 groups mentioned before. From those groups 42% of low volatility, 51% of mid volatility, and 39% of high volatility firms have a competitive advantage that could be attributed to inventory turns. This totals out to about 45% for all firms. One of the reasons this

is believed to be the case is that many of the industries do not have the right competitors paired together. This makes it difficult to compare two firms that don't compete with the same market. Some industries naturally have higher levels of inventory.

The figures below are the regressions that were created using a linear model that has a loess fit in the program R. This function gives a best fit for the data. This was a simple way each one of the competitive advantage firms could be visually analyzed and their trends compared.

Figures 3 & 4 below are two great examples where positive correlation between inventory turns and ROA can be seen. The two seem to mimic each other very closely. As there is an increase in inventory turns it leads to an increase in ROA.

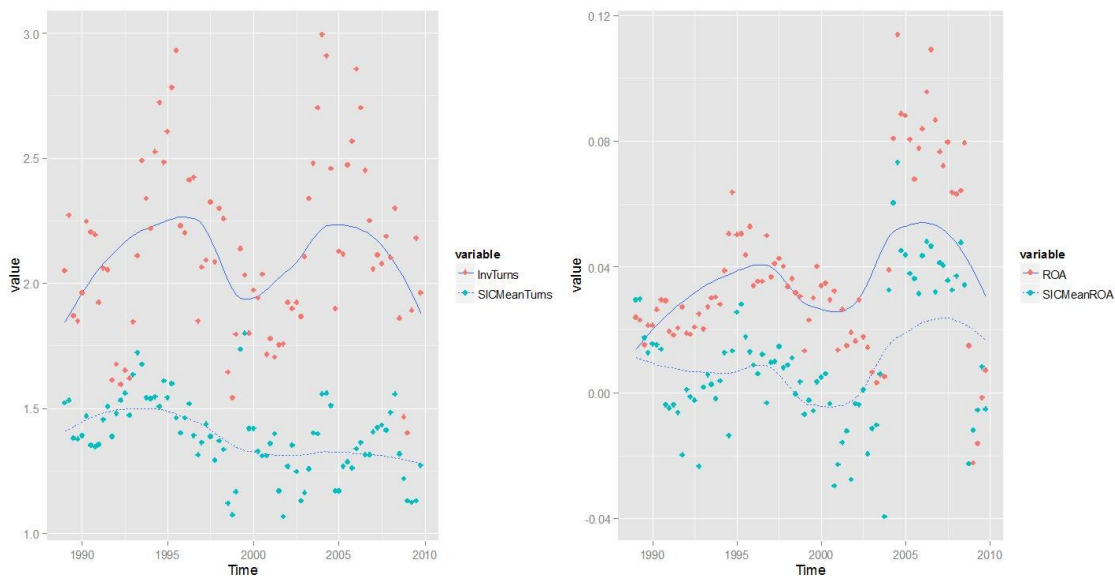


Figure 3 Nucor Inventory Turns & ROA

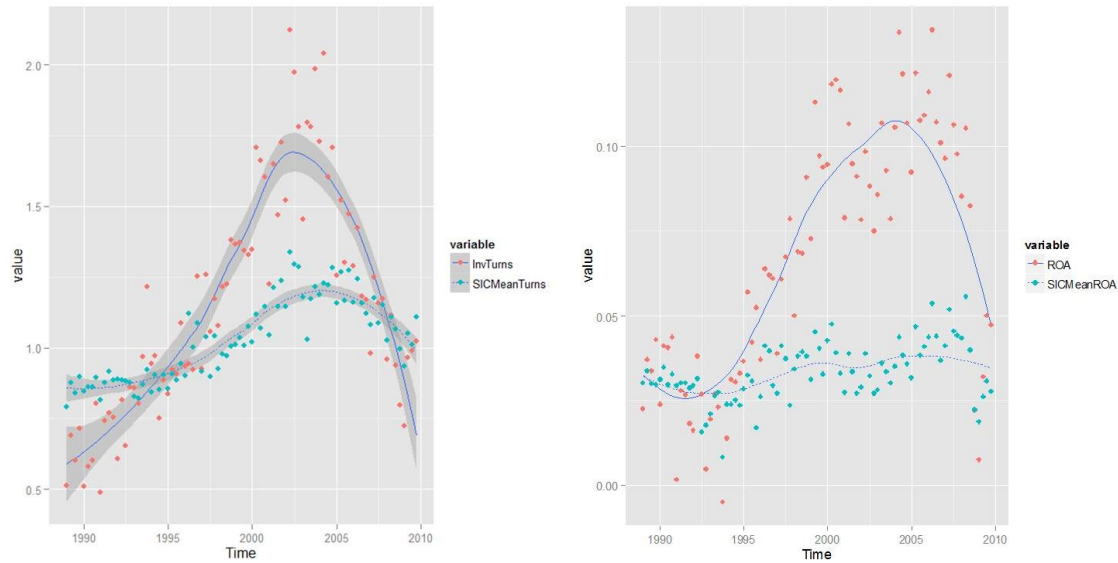


Figure 4 Graco Inc. Inventory Turns & ROA

Figure 5 below is an example where the study did not necessarily yield the results that were expected. The firm with the competitive advantage in ROA is Coca Cola but they were not above the average for the industry on inventory turns. This could be due to many factors mentioned previously like the pairing of firms or it could be due to other reasons like the branding Coca Cola has made over the years giving them superior ROA.

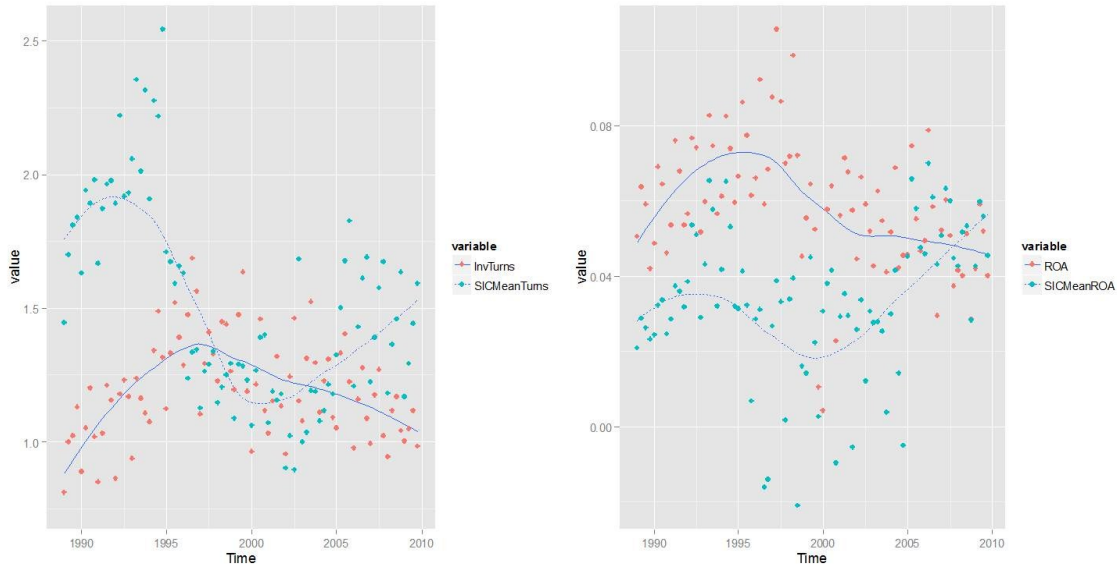


Figure 5 Coca Cola Inventory Turns & ROA

Figure 6 below is the example of Nike. Nike has a superior advantage on ROA and they also have an advantage on inventory turns. Nike has the bonus of branding, marketing and the included advantage of inventory turns all coming together to give them a competitive advantage.

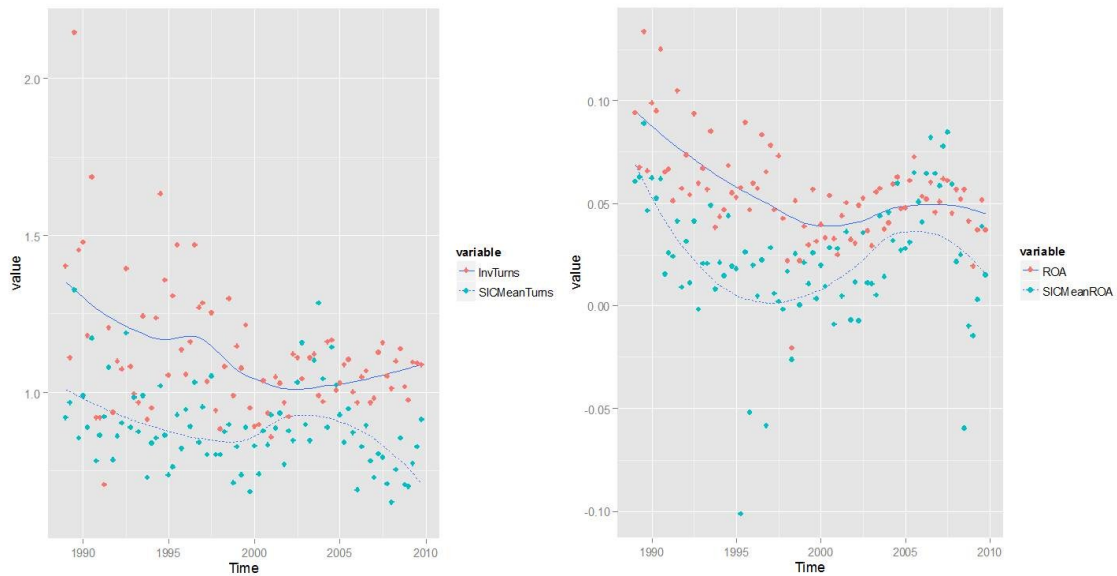


Figure 6 Nike Inventory Turns & ROA

In doing this study it is understood that not necessarily all firms that have a competitive advantage in ROA will have derived that advantage from inventory turns and the implementation of lean principles. It is understood that there are many factors leading to a competitive advantage. Some of these factors could be unique product mix, the difficulty to enter a new market, or branding and marketing.

Below in Figure 7 is the SIC industry group 2080. Within this group are the major soft drink manufacturers including Coca Cola, Pepsi, and Dr. Pepper. There are also some firms that might not belong in this industry like Eskimo Pie Corp., which specializes in a variety of frozen consumables, or Tech Flavors & Fragrances Inc., which manufactures a wide array of beverages, cosmetics, foods, liquors, and pharmaceuticals. As mentioned before this is one of the reasons the SIC groupings don't necessarily always group firms with the right competitors. On the left in figure 7 is the inventory turns for the various firms in SIC code 2080. Pepsico Inc. has a strong advantage in this category but as can be seen on the right they are not the clear favorite in ROA with Coca Cola doing quite well.

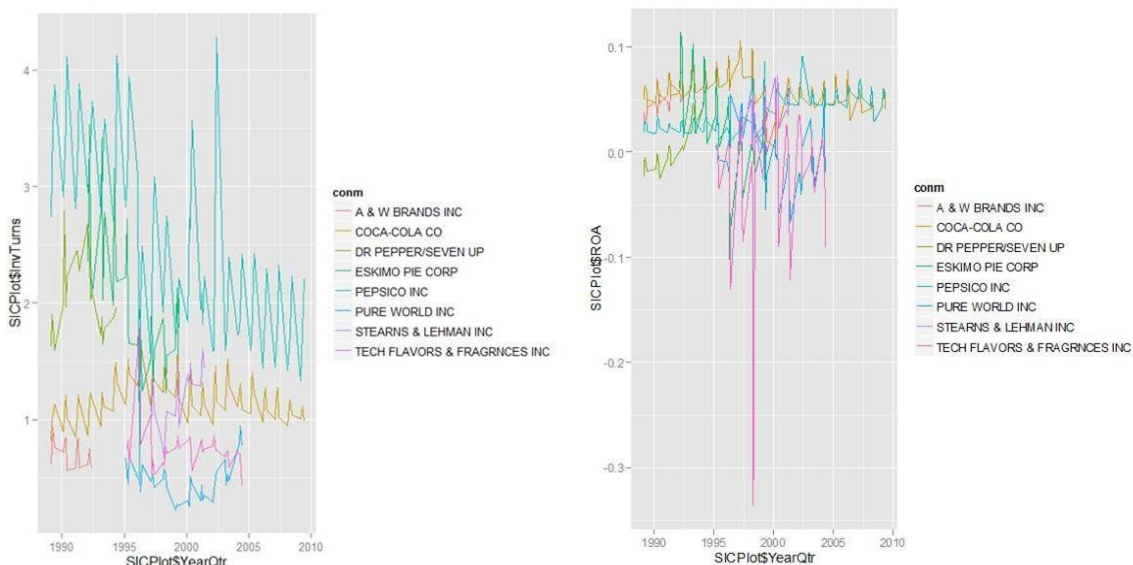


Figure 7 SIC Group 2080

SIC group 3021 shown in Figure 8 below is the Footwear manufacturing industry. There don't appear to be any non-footwear manufacturers in this group, but this group is missing a few footwear manufacturers like New Balance, Puma, and Adidas. Puma and Adidas are both German companies, and this study only covers publicly traded U.S. companies and New Balance is a private firm. This SIC group is clustered very tightly together, but Nike appears to be in the top quartile in inventory turns and ROA most of the time.

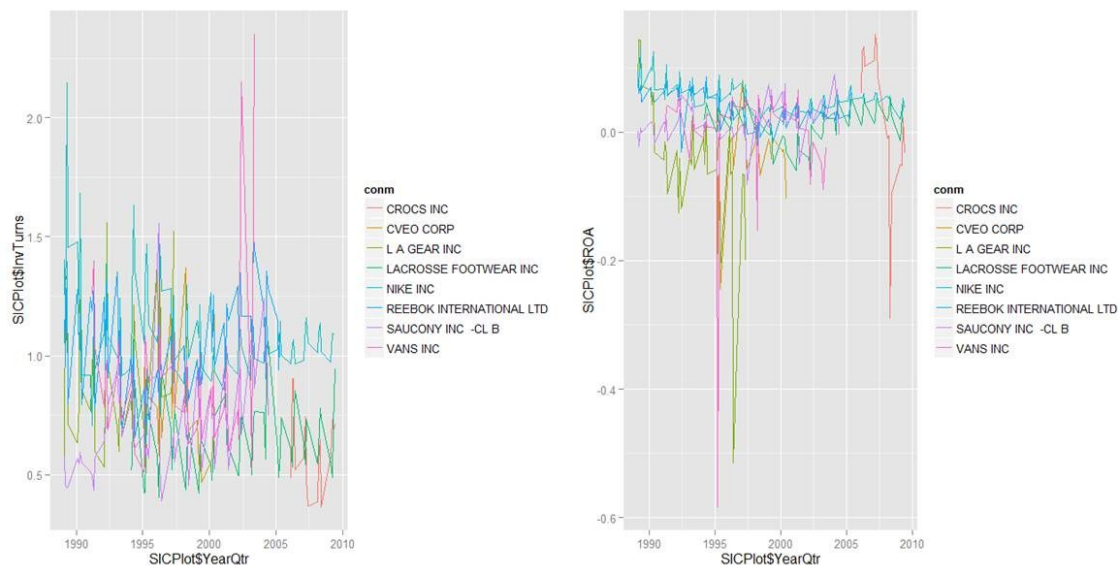


Figure 8 SIC Group 3021

4.4 Sustainability

The research shows there is some correlation between lean manufacturing and ROA but is the advantage sustainable? Toyota is known for being one of the pioneers of lean manufacturing. Toyota has been very open with its manufacturing system and many have tried to replicate it without great results (Bowen 1999). So can firms achieve a sustainable competitive advantage through the implementation of lean principles?

Figure 9 below shows firms that have a competitive advantage on ROA and how long they keep that advantage. A majority of these firms are predicted to keep their competitive advantage beyond 2020. The data is calculated using a linear convergence date. This linear model compares the slopes of ROA for the competitive advantage firm against the industry. The convergence date is where they are predicted to converge and change advantages. Figure 10 below gives a depiction of the competitive advantage firm keeping their advantage on ROA past 2020 and are overtaken at some point.

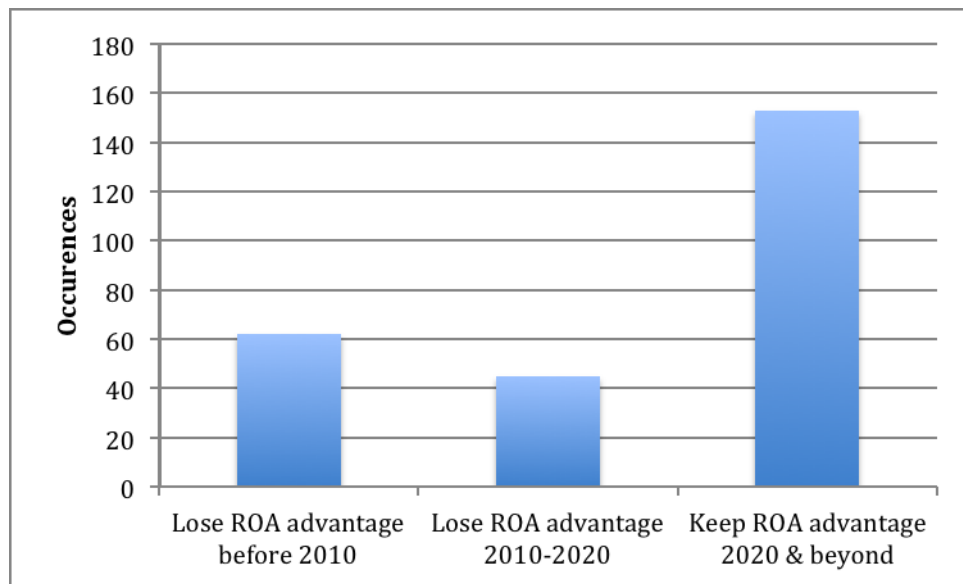


Figure 9 Convergence of Industry on Competitive Advantage Firm on ROA

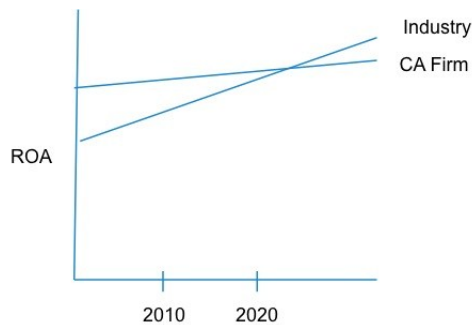


Figure 10 Depiction of Figure 9

Figure 11 shows firms that have a financial competitive advantage on ROA and their convergence based off inventory turns. As shown in the figure, there are mixed results on the firms that are able to maintain their advantage on inventory turns.

Many of the competitive advantage firms have developed fairly lean systems where they are not increasing their turns as much as the industry average. These simple linear comparisons explain why so many of the competitive advantage firms are losing their advantages, but it is not expected that the industries could maintain their current pace of growth against the competitive advantage firms.

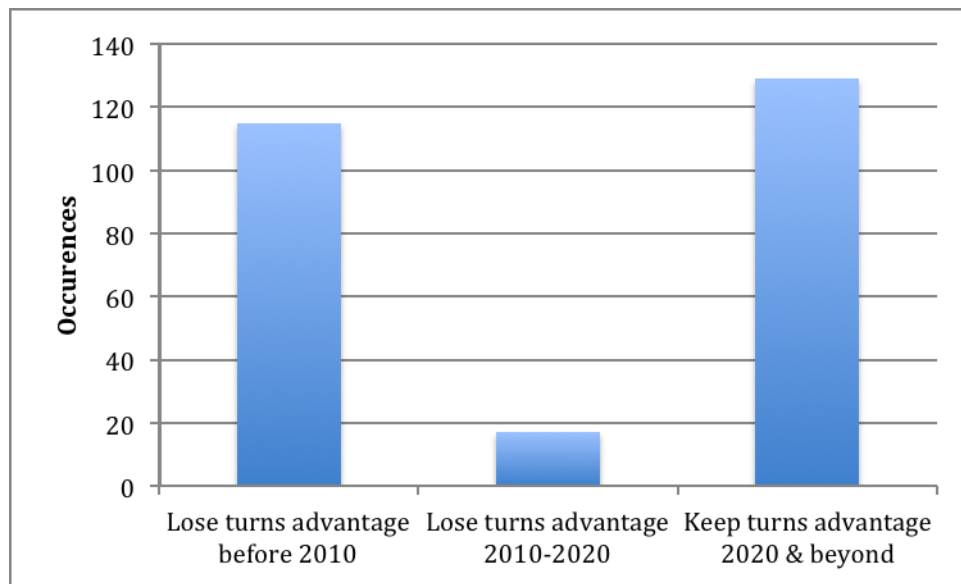


Figure 11 Convergence of Industry on Competitive Advantage Firm on Turns

Figure 12 below combines Figures 9 and 11 together. This figure includes the firms who have an advantage on inventory turns and shows when their advantages on ROA are predicted to be lost, if ever. Firms that maintain their advantage on inventory turns are much more likely to maintain their advantage in ROA.

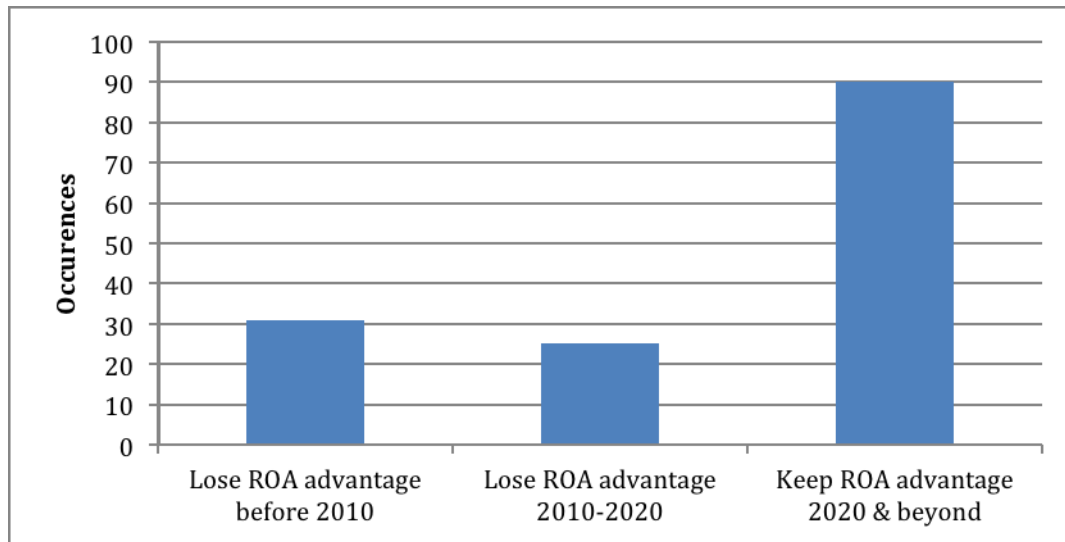


Figure 12 Has Inventory Turns Advantage & When They Lose ROA Advantage

Figure 13 shows firms that have a competitive advantage on ROA and how their inventory turns are performing. The first group shows that some firms have never had an advantage on inventory turns. The second group shows a large number of firms lose their competitive advantage on inventory turns prior to 2010. As explained before, this is expected using a linear model that does not account for change in the pace of turns for either group. As firms reach an optimum amount of inventory turns they are expected to have a smaller slope. Using a linear model assumes that both the firm and the industry will maintain their current pace of growth, therefore the industry will pass the competitive advantage firm.

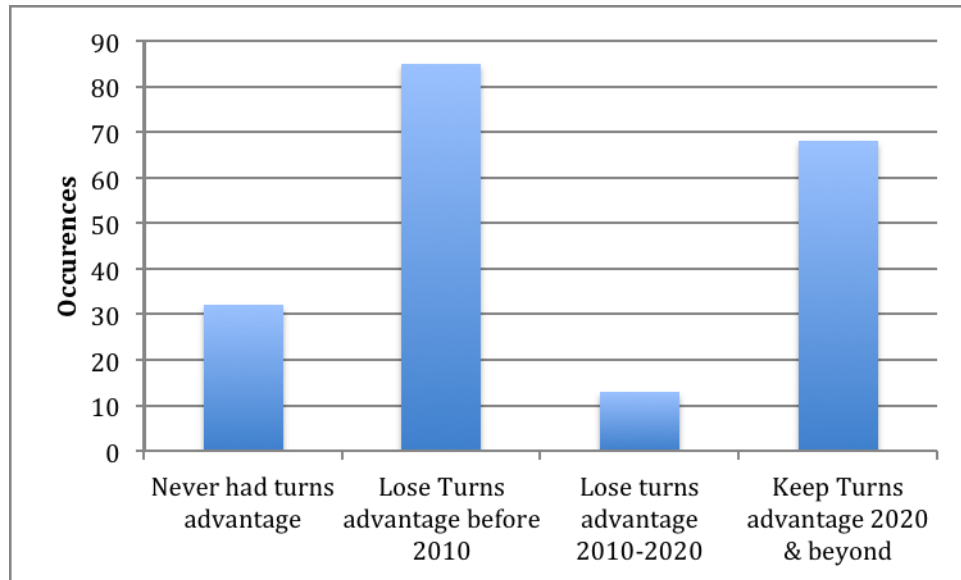


Figure 13 Has ROA Advantage & When They Lose Turns Advantage

Figure 14 shows the firms that lost their competitive advantage on ROA prior to 2010 and shows how their turns follow. The largest group is firms that have lost their inventory turns advantage. This could help explain why some firms have lost their advantage on ROA.

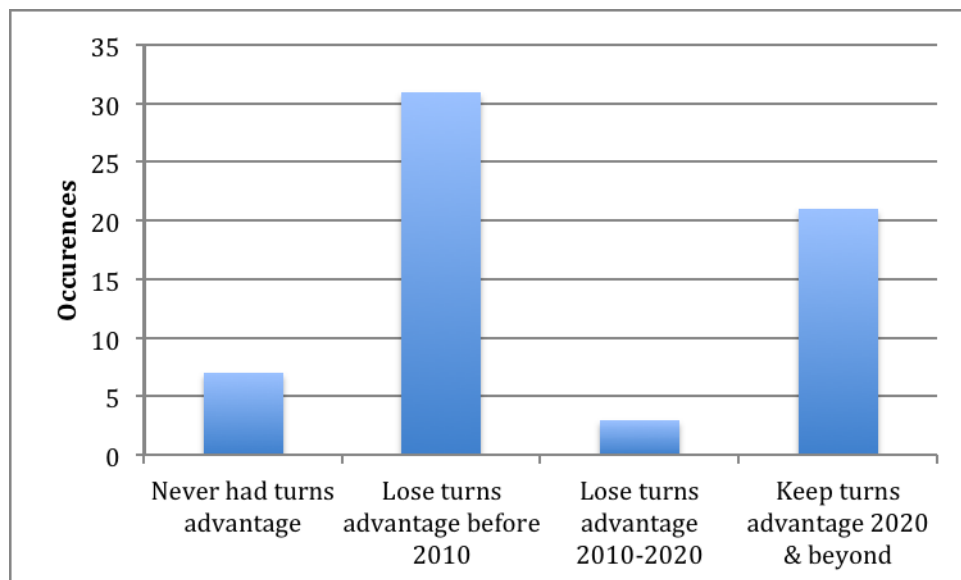


Figure 14 Lost ROA Advantage & When They Will Lose Turns

5 CONCLUSION

As the regressions were run comparing our data with the work of Ryan Williams we found similar results. There is positive correlation on many of the factors regressed. The insignificant correlation on inventory turns is explained by many of the data problems described earlier. It is difficult to test a hypothesis for all industries without a more in depth understanding of the firms in that industry. There are many variables such as firm size, inventory levels, and whether or not they are competitors in the same market.

The majority of Competitive Advantage firms are maintaining their advantage on the other firms in their industry. There are many reasons for this including inventory turns and implementation of lean manufacturing techniques. As mentioned before, 45% of the competitive advantage firms can have their advantage attributed to their level of lean implementation and their higher inventory turns. As firms become more lean they are more easily able to adapt to the changing market. This flexibility gives them a competitive advantage.

There are also many other factors that lead to competitive advantages. These other factors offer potential opportunities for future study.

Future study might include:

- A case study on a specific firm or industry and a more in depth comparison of lean manufacturing and inventory turns and their effects on financial performance.
- A more in depth study on the recession years from 2008-2010. This was a major event that was difficult for any firm to be prepared for.

- A study based off competitive advantage in inventory turns and how it affects financial performance. This study was based off financial performance and what role inventory turns play.

As seen throughout the study having clean and complete data is crucial in an attempt to study financial performance. There are many examples shown where inventory turns leads to an increase in ROA that is sustainable. This is not the case in every industry or for every firm. The recent recession also presents another variable and is difficult to understand its impacts on financial performance.

Figure 13 above is helpful to understand that about 60% of firms who have higher inventory turns are expected to maintain their ROA competitive advantage for at least 10 years. Not all firms with competitive advantages can be linked to inventory turns and lean manufacturing, but the ~45% who can, are likely to maintain their financial advantage. This correlation helps us understand that many firms are able to achieve and sustain a competitive advantage due to higher inventory turns and lean manufacturing techniques.

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APPENDIX A. TERMS

Lean Production- An integrated socio-technical system whose main objective is to eliminate waste by concurrently reducing or minimizing supplier, customer, and internal variability.

Information Velocity- The ability to respond correctly to highly uncertain market demands.

Strategy- An ongoing process that evaluates and controls the business and the industries in which the company is involved.

Sustainable Competitive Advantage- The result of a business being either a particularly able player in its market (i.e. being better, which could mean being lower cost or more lean) and/or, being differentiated in what it offers.

JIT- A Manufacturing strategy that delivers exactly what the customer wants, in the exact quantity they want it, at exactly the right time.

Kanban- a scheduling system that tells what to produce, when to produce it, and how much to produce.

5S- A lean workplace organization strategy that eliminates all un-needed materials and tools from a work area. There are 5 primary phases of 5S: sorting, straightening, systematic cleaning, standardizing, and sustaining.

Inventory Turns- A ratio showing how many times a company's inventory is sold and replaced over a period.

APPENDIX B. SIC CODES

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 1013 | ADC TELECOMMUNICATIONS INC | 3661 |
| 1034 | ALPHARMA INC -CL A | 2834 |
| 1072 | AVX CORP | 3670 |
| 1078 | ABBOTT LABORATORIES | 2834 |
| 1161 | ADVANCED MICRO DEVICES | 3674 |
| 1209 | AIR PRODUCTS & CHEMICALS INC | 2810 |
| 1239 | ALBERTO-CULVER CO | 2844 |
| 1300 | HONEYWELL INTERNATIONAL INC | 3728 |
| 1356 | ALCOA INC | 3350 |
| 1380 | HESS CORP | 2911 |
| 1408 | FORTUNE BRANDS INC | 3490 |
| 1429 | AMERICAN CRYSTAL SUGAR CO | 2060 |
| 1478 | WYETH | 2834 |
| 1567 | TRANE INC | 3585 |
| 1593 | AMERON INTERNATIONAL CORP | 3270 |
| 1598 | AMETEK INC | 3823 |
| 1602 | AMGEN INC | 2836 |
| 1632 | ANALOG DEVICES | 3674 |
| 1651 | ANDREW CORP | 3357 |
| 1663 | ANHEUSER-BUSCH COS INC | 2082 |
| 1690 | APPLE INC | 3571 |
| 1704 | APPLIED MATERIALS INC | 3559 |
| 1706 | ACTUANT CORP -CL A | 3640 |
| 1722 | ARCHER-DANIELS-MIDLAND CO | 2070 |
| 1913 | AVERY DENNISON CORP | 2670 |
| 1932 | BAT-BRITISH AMER TOBACCO PLC | 2111 |
| 1976 | BAKER HUGHES INC | 3533 |
| 1981 | BALDOR ELECTRIC CO | 3621 |
| 1988 | BALL CORP | 3411 |
| 2044 | BARD (C.R.) INC | 3841 |
| 2086 | BAXTER INTERNATIONAL INC | 2836 |
| 2111 | BECTON DICKINSON & CO | 3841 |

| Global Company Key | Name | SIC |
|--------------------|---------------------------|------|
| 2154 | BEMIS CO INC | 2670 |
| 2220 | BIO-RAD LABORATORIES INC | 3826 |
| 2255 | BLACK & DECKER CORP | 3540 |
| 2285 | BOEING CO | 3721 |
| 2337 | ABITIBIBOWATER INC | 2621 |
| 2346 | BOWNE & CO INC | 2750 |
| 2352 | BRADY CORP | 3990 |
| 2393 | BRIGGS & STRATTON | 3510 |
| 2403 | BRISTOL-MYERS SQUIBB CO | 2834 |
| 2410 | BP PLC | 2911 |
| 2435 | BROWN-FORMAN -CL B | 2085 |
| 2436 | BROWN SHOE CO INC | 3140 |
| 2577 | CTS CORP | 3679 |
| 2593 | CABOT CORP | 2890 |
| 2663 | CAMPBELL SOUP CO | 2030 |
| 2710 | CONSTELLATION BRANDS | 2084 |
| 2721 | CANON INC | 3577 |
| 2787 | CARPENTER TECHNOLOGY CORP | 3312 |
| 2817 | CATERPILLAR INC | 3531 |
| 2916 | CHAMPION ENTERPRISES INC | 2451 |
| 2953 | CHECKPOINT SYSTEMS INC | 3669 |
| 2982 | CHESAPEAKE CORP | 2631 |
| 2991 | CHEVRON CORP | 2911 |
| 3026 | CHURCH & DWIGHT INC | 2840 |
| 3041 | MILACRON INC | 3559 |
| 3062 | CINTAS CORP | 2320 |
| 3093 | CLARCOR INC | 3564 |
| 3121 | CLOROX CO/DE | 2842 |
| 3126 | COACHMEN INDUSTRIES INC | 2452 |
| 3138 | COCA-COLA BTLNG CONS | 2086 |
| 3144 | COCA-COLA CO | 2080 |
| 3170 | COLGATE-PALMOLIVE CO | 2844 |
| 3246 | COMMERCIAL METALS | 3312 |
| 3362 | CONAGRA FOODS INC | 2000 |
| 3497 | COOPER INDUSTRIES LTD | 3640 |
| 3505 | MOLSON COORS BREWING CO | 2082 |
| 3532 | CORNING INC | 3679 |
| 3580 | CRANE CO | 3490 |
| 3607 | CHEMTURA CORPORATION | 2820 |
| 3619 | CROWN HOLDINGS INC | 3411 |
| 3639 | CUBIC CORP | 3812 |
| 3650 | CUMMINS INC | 3510 |

| Global Company Key | Name | SIC |
|--------------------|-----------------------------|------|
| 3734 | DANA HOLDING CORP | 3714 |
| 3735 | DANAHER CORP | 3823 |
| 3863 | DELUXE CORP | 2780 |
| 3918 | DRS TECHNOLOGIES INC | 3812 |
| 3946 | DIEBOLD INC | 3578 |
| 4036 | DONALDSON CO INC | 3564 |
| 4040 | DONNELLEY (R R) & SONS CO | 2750 |
| 4060 | DOW CHEMICAL | 2821 |
| 4087 | DU PONT (E I) DE NEMOURS | 2820 |
| 4108 | FLOWERVE CORP | 3561 |
| 4145 | PERKINELMER INC | 3826 |
| 4194 | EASTMAN KODAK CO | 3861 |
| 4199 | EATON CORP | 3714 |
| 4213 | ECOLAB INC | 2842 |
| 4321 | EMERSON ELECTRIC CO | 3600 |
| 4439 | ERICSSON (LM) TELEFON | 3663 |
| 4462 | NEWMARKET CORP | 2860 |
| 4503 | EXXON MOBIL CORP | 2911 |
| 4510 | FMC CORP | 2800 |
| 4600 | FEDERAL-MOGUL CORP | 3714 |
| 4768 | FLEETWOOD ENTERPRISES INC | 3716 |
| 4802 | FLORIDA ROCK INDUSTRIES INC | 3270 |
| 4809 | FLOWERS FOODS INC | 2050 |
| 4843 | FOREST LABORATORIES -CL A | 2834 |
| 4926 | FULLER (H. B.) CO | 2891 |
| 4988 | GANNETT CO | 2711 |
| 5020 | GENENTECH INC | 2834 |
| 5071 | GENERAL MILLS INC | 2040 |
| 5142 | GERBER SCIENTIFIC INC | 3559 |
| 5180 | GLAXOSMITHKLINE PLC | 2834 |
| 5229 | GOODRICH CORP | 3728 |
| 5234 | GOODYEAR TIRE & RUBBER CO | 3011 |
| 5250 | GRACE (W R) & CO | 2810 |
| 5252 | GRACO INC | 3561 |
| 5338 | GREIF INC -CL A | 2650 |
| 5492 | HARRIS CORP | 3663 |
| 5496 | HARSCO CORP | 3390 |
| 5505 | HARTMARX CORP | 2300 |
| 5518 | HASBRO INC | 3944 |
| 5568 | HEINZ (H J) CO | 2030 |
| 5589 | HERCULES INC | 2890 |
| 5597 | HERSHEY CO | 2060 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 5606 | HEWLETT-PACKARD CO | 3570 |
| 5608 | HEXCEL CORP | 2821 |
| 5650 | HITACHI LTD | 3570 |
| 5690 | HNI CORP | 2522 |
| 5709 | HORMEL FOODS CORP | 2011 |
| 5764 | HUBBELL INC -CL B | 3640 |
| 5824 | PEPSIAMERICAS INC | 2086 |
| 5860 | ITT CORP | 3812 |
| 5878 | ILLINOIS TOOL WORKS | 3540 |
| 5980 | TERRA INDUSTRIES INC | 2870 |
| 5987 | GRIFFON CORP | 3442 |
| 6008 | INTEL CORP | 3674 |
| 6025 | FURNITURE BRANDS INTL INC | 2510 |
| 6078 | INTL FLAVORS & FRAGRANCES | 2860 |
| 6081 | NAVISTAR INTERNATIONAL CORP | 3711 |
| 6097 | INTL GAME TECHNOLOGY | 3990 |
| 6104 | INTL PAPER CO | 2600 |
| 6109 | INTL RECTIFIER CORP | 3674 |
| 6140 | INTERSTATE BAKERIES CORP | 2050 |
| 6158 | INVACARE CORP | 3842 |
| 6242 | SMURFIT-STONE CONTAINER CORP | 2631 |
| 6266 | JOHNSON & JOHNSON | 2834 |
| 6268 | JOHNSON CONTROLS INC | 2531 |
| 6304 | KLA-TENCOR CORP | 3827 |
| 6375 | KELLOGG CO | 2040 |
| 6386 | KENNAMETAL INC | 3540 |
| 6433 | KIMBALL INTERNATIONAL -CL B | 3679 |
| 6435 | KIMBERLY-CLARK CORP | 2621 |
| 6529 | LSI CORP | 3674 |
| 6543 | LA-Z-BOY INC | 2510 |
| 6565 | LAM RESEARCH CORP | 3559 |
| 6573 | LANCASTER COLONY CORP | 2030 |
| 6574 | LANCE INC | 2052 |
| 6639 | LEE ENTERPRISES INC | 2711 |
| 6649 | LEGGETT & PLATT INC | 2510 |
| 6730 | LILLY (ELI) & CO | 2834 |
| 6737 | LINCOLN ELECTRIC HLDGS INC | 3540 |
| 6768 | LIZ CLAIBORNE INC | 2330 |
| 6774 | LOCKHEED MARTIN CORP | 3760 |
| 6821 | LOUISIANA-PACIFIC CORP | 2400 |
| 6830 | LUBRIZOL CORP | 2990 |
| 6946 | MAGNA INTERNATIONAL -CL A | 3714 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 6994 | MANITOWOC CO | 3530 |
| 7017 | MARATHON OIL CORP | 2911 |
| 7116 | MATTEL INC | 3942 |
| 7146 | MCCORMICK & COMPANY INC | 2090 |
| 7152 | MCDERMOTT INTL INC | 3730 |
| 7203 | MEDIA GENERAL -CL A | 2711 |
| 7228 | MEDTRONIC INC | 3845 |
| 7260 | MEREDITH CORP | 2721 |
| 7343 | MICRON TECHNOLOGY INC | 3674 |
| 7401 | MILLER (HERMAN) INC | 2520 |
| 7409 | MILLIPORE CORP | 3826 |
| 7420 | MINE SAFETY APPLIANCES CO | 3842 |
| 7435 | 3M CO | 2670 |
| 7486 | MODINE MANUFACTURING CO | 3714 |
| 7506 | MOLEX INC | 3678 |
| 7549 | MOOG INC -CL A | 3728 |
| 7585 | MOTOROLA INC | 3663 |
| 7620 | MURPHY OIL CORP | 2911 |
| 7637 | MYLAN INC | 2834 |
| 7772 | NATIONAL SEMICONDUCTOR CORP | 3674 |
| 7798 | NBTY INC | 2834 |
| 7906 | NIKE INC | 3021 |
| 7921 | NORDSON CORP | 3569 |
| 7938 | NACCO INDUSTRIES -CL A | 3537 |
| 7980 | NORTEL NETWORKS CORP | 3661 |
| 7985 | NORTHROP GRUMMAN CORP | 3812 |
| 7991 | TEREX CORP | 3531 |
| 8009 | NOVA CHEMICALS CORP | 2860 |
| 8030 | NUCOR CORP | 3312 |
| 8215 | OWENS-ILLINOIS INC | 3221 |
| 8247 | PPG INDUSTRIES INC | 2851 |
| 8304 | PALL CORP | 3569 |
| 8463 | PENTAIR INC | 3561 |
| 8488 | APPLIED BIOSYSTEMS INC | 2835 |
| 8546 | PHILIPS ELECTRONICS (KON) NV | 3600 |
| 8549 | CONOCOPHILLIPS | 2911 |
| 8551 | PHILLIPS-VAN HEUSEN CORP | 2300 |
| 8582 | SENECA FOODS CORP -CL B | 2033 |
| 8606 | PITNEY BOWES INC | 3579 |
| 8692 | POTLATCH CORP | 2421 |
| 8762 | PROCTER & GAMBLE CO | 2840 |
| 8859 | QUANEX CORP | 3312 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 8867 | QUANTUM CORP | 3572 |
| 8902 | RPM INTERNATIONAL INC | 2890 |
| 8972 | RAYTHEON CO | 3812 |
| 9016 | REGAL-BELOIT CORP | 3621 |
| 9135 | RICOH CO LTD | 3861 |
| 9173 | ROBBINS & MYERS INC | 3443 |
| 9203 | ROCKWELL AUTOMATION | 3620 |
| 9217 | ROHM AND HAAS CO | 2821 |
| 9340 | VALEANT PHARMACEUTICALS INTL | 2834 |
| 9372 | ST JUDE MEDICAL INC | 3845 |
| 9459 | SCHERING-PLOUGH | 2834 |
| 9466 | SCHOLASTIC CORP | 2731 |
| 9472 | SCHULMAN (A.) INC | 2821 |
| 9555 | SEALED AIR CORP | 2670 |
| 9667 | SHERWIN-WILLIAMS CO | 2851 |
| 9699 | SIGMA-ALDRICH CORP | 2836 |
| 9771 | SMITH (A O) CORP | 3630 |
| 9772 | SMITH INTERNATIONAL INC | 2890 |
| 9778 | SNAP-ON INC | 3420 |
| 9815 | SONOCO PRODUCTS CO | 2650 |
| 9818 | SONY CORP | 3651 |
| 9921 | SPARTECH CORP | 3080 |
| 10000 | STANDARD MOTOR PRODS | 3690 |
| 10005 | STANDARD REGISTER CO | 2761 |
| 10016 | STANLEY WORKS | 3420 |
| 10056 | STEPAN CO | 2840 |
| 10115 | STRYKER CORP | 3842 |
| 10156 | SUNOCO INC | 2911 |
| 10195 | SUPERIOR INDUSTRIES INTL | 3714 |
| 10275 | TDK CORP | 3679 |
| 10405 | ALLEGHENY TECHNOLOGIES INC | 3312 |
| 10407 | TELEFLEX INC | 3841 |
| 10420 | TELLABS INC | 3661 |
| 10443 | TENNECO INC | 3714 |
| 10453 | TERADYNE INC | 3825 |
| 10466 | TESORO CORP | 2911 |
| 10498 | TEXAS INDUSTRIES INC | 3241 |
| 10499 | TEXAS INSTRUMENTS INC | 3674 |
| 10540 | THOMAS & BETTS CORP | 3640 |
| 10549 | THOR INDUSTRIES INC | 3790 |
| 10553 | 3COM CORP | 3576 |
| 10581 | TIMKEN CO | 3562 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 10618 | TORO CO | 3523 |
| 10622 | TOSHIBA CORP | 3600 |
| 10793 | TYSON FOODS INC -CL A | 2011 |
| 10816 | USG CORP | 3270 |
| 10839 | UNIFI INC | 2200 |
| 10840 | UNIFIRST CORP | 2300 |
| 10857 | UNION CARBIDE CORP | 2860 |
| 10974 | UST INC | 2100 |
| 10983 | UNITED TECHNOLOGIES CORP | 3720 |
| 10991 | SCIENTIFIC GAMES CORP | 3570 |
| 11012 | SENSIENT TECHNOLOGIES CORP | 2860 |
| 11060 | VF CORP | 2300 |
| 11094 | VALMONT INDUSTRIES INC | 3440 |
| 11096 | VALSPAR CORP | 2851 |
| 11115 | VARIAN MEDICAL SYSTEMS INC | 3845 |
| 11191 | VISHAY INTERTECHNOLOGY INC | 3670 |
| 11217 | VOLVO AB | 3711 |
| 11257 | FRONTIER OIL CORP | 2911 |
| 11300 | WASHINGTON POST -CL B | 2711 |
| 11315 | WAUSAU PAPER CORP | 2621 |
| 11376 | WEST PHARMACEUTICAL SVSC INC | 3060 |
| 11399 | WESTERN DIGITAL CORP | 3572 |
| 11446 | MEADWESTVACO CORP | 2631 |
| 11465 | WHIRLPOOL CORP | 3630 |
| 11499 | WILEY (JOHN) & SONS -CL A | 2721 |
| 11537 | WINNEBAGO INDUSTRIES | 3716 |
| 11566 | WOLVERINE WORLD WIDE | 3140 |
| 11580 | WOODWARD GOVERNOR CO | 3620 |
| 11600 | WORTHINGTON INDUSTRIES | 3310 |
| 11609 | WRIGLEY (WM) JR CO | 2060 |
| 11636 | XEROX CORP | 3577 |
| 11721 | OSHKOSH CORP | 3711 |
| 11749 | SKF AB | 3562 |
| 12053 | EMC CORP/MA | 3572 |
| 12136 | SUN MICROSYSTEMS INC | 3571 |
| 12215 | CYPRESS SEMICONDUCTOR CORP | 3674 |
| 12216 | LINEAR TECHNOLOGY CORP | 3674 |
| 12233 | GENZYME CORP | 2836 |
| 12262 | ASTEC INDUSTRIES INC | 3531 |
| 12379 | AMERICAN WOODMARK CORP | 2430 |
| 12384 | ROYAL DUTCH SHELL PLC | 2911 |
| 12389 | HARLEY-DAVIDSON INC | 3751 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 12445 | WATTS WATER TECHNOLOGIES INC | 3490 |
| 12478 | JOURNAL COMMUNICATIONS INC | 2711 |
| 12578 | VALHI INC | 2810 |
| 12756 | COCA-COLA ENTERPRISES INC | 2086 |
| 12785 | PILGRIM'S PRIDE CORP | 2015 |
| 12788 | HARMAN INTERNATIONAL INDS | 3651 |
| 12868 | QUIKSILVER INC | 2320 |
| 12895 | GEORGIA GULF CORP | 2810 |
| 12945 | PLEXUS CORP | 3672 |
| 13003 | JOY GLOBAL INC | 3532 |
| 13323 | SANDERSON FARMS INC | 2015 |
| 13365 | BARR PHARMACEUTICALS INC | 2834 |
| 13407 | WELLMAN INC | 2820 |
| 13554 | TIMBERLAND CO -CL A | 3140 |
| 13623 | CONMED CORP | 3845 |
| 13634 | EXIDE TECHNOLOGIES | 3690 |
| 13700 | DENTSPLY INTERNATL INC | 3843 |
| 13971 | METHANEX CORP | 2860 |
| 13990 | WARNACO GROUP INC | 2300 |
| 14049 | GERDAU AMERISTEEL CORP | 3312 |
| 14163 | MCCLATCHY CO -CL A | 2711 |
| 14256 | MAXIM INTEGRATED PRODUCTS | 3674 |
| 14282 | AMPHENOL CORP | 3678 |
| 14311 | POLARIS INDUSTRIES INC | 3790 |
| 14324 | ALTERA CORP | 3674 |
| 14385 | RESPIRONICS INC | 3842 |
| 14450 | WOLVERINE TUBE INC | 3350 |
| 14489 | DELL INC | 3571 |
| 14503 | IMPERIAL SUGAR CO | 2060 |
| 14555 | KINETIC CONCEPTS INC | 2836 |
| 14620 | ELECTROLUX AB | 3630 |
| 14623 | NOVELLUS SYSTEMS INC | 3559 |
| 15106 | BECKMAN COULTER INC | 3826 |
| 15247 | VALERO ENERGY CORP | 2911 |
| 15267 | IDEX CORP | 3561 |
| 15334 | AKZO NOBEL NV | 2851 |
| 15343 | MUELLER INDUSTRIES | 3350 |
| 15406 | BENETTON GROUP SPA | 2330 |
| 15459 | TREDEGAR CORP | 3081 |
| 15704 | THOMSON-REUTERS CORP (CDN) | 2731 |
| 15708 | ALLERGAN INC | 2834 |
| 15709 | PLUM CREEK TIMBER CO INC | 2400 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 16476 | LEVI STRAUSS & CO | 2300 |
| 16477 | LEAR CORP | 2531 |
| 16582 | POTASH CORP SASK INC | 2870 |
| 17420 | ATLAS COPCO AB | 3560 |
| 17436 | BASF SE | 2800 |
| 17828 | DAIMLER AG | 3711 |
| 20185 | SCOTTS MIRACLE-GRO CO | 2870 |
| 20196 | LUXOTTICA GROUP SPA | 3851 |
| 20338 | COTT CORP QUE | 2086 |
| 20779 | CISCO SYSTEMS INC | 3576 |
| 21496 | ORBITAL SCIENCES CORP | 3760 |
| 22049 | DOREL INDUSTRIES INC | 2511 |
| 22325 | XILINX INC | 3674 |
| 22815 | TRIMBLE NAVIGATION LTD | 3829 |
| 23084 | BENCHMARK ELECTRONICS INC | 3672 |
| 23220 | ALLIANT TECHSYSTEMS INC | 3480 |
| 23252 | ETHAN ALLEN INTERIORS INC | 2511 |
| 23671 | NOKIA (AB) OY | 3663 |
| 23767 | ATMEL CORP | 3674 |
| 23945 | CEPHALON INC | 2834 |
| 23978 | UNITED STATES STEEL CORP | 3312 |
| 24283 | DEL MONTE FOODS CO | 2000 |
| 24405 | ZEBRA TECHNOLOGIES CP -CL A | 3560 |
| 24463 | NATIONAL BEVERAGE CORP | 2086 |
| 24625 | TOTAL | 2911 |
| 24701 | VITRO SAB DE CV | 3220 |
| 24720 | WABASH NATIONAL CORP | 3715 |
| 24782 | PERRIGO CO | 2834 |
| 24800 | QUALCOMM INC | 3663 |
| 24943 | INTERTAPE POLYMER GROUP INC | 2670 |
| 24978 | CALLAWAY GOLF CO | 3949 |
| 25119 | MOHAWK INDUSTRIES INC | 2273 |
| 25124 | PRAXAIR INC | 2810 |
| 25130 | NCI BUILDING SYSTEMS INC | 3448 |
| 25180 | AGCO CORP | 3523 |
| 25279 | BOSTON SCIENTIFIC CORP | 3841 |
| 25291 | QUEBECOR WORLD INC -SUB VTG | 2750 |
| 25305 | ARACRUZ CELULOSE SA | 2611 |
| 25313 | STERIS CORP | 3842 |
| 25389 | GRAPHIC PACKAGING HOLDING CO | 2631 |
| 25405 | GENERAL CABLE CORP/DE | 3350 |
| 25773 | CREATIVE TECHNOLOGY LTD | 3577 |

| Global Company Key | Name | SIC |
|--------------------|-----------------------------|------|
| 25777 | CARAUSTAR INDUSTRIES INC | 2631 |
| 25870 | MINERALS TECHNOLOGIES INC | 2810 |
| 26019 | HAYES LEMMERZ INTL INC | 3714 |
| 27760 | NAUTILUS INC | 3949 |
| 27845 | WATSON PHARMACEUTICALS INC | 2834 |
| 27965 | MICROCHIP TECHNOLOGY INC | 3674 |
| 28004 | REVLON CONSUMER PRODUCTS CP | 2844 |
| 28018 | GYMBOREE CORP | 2300 |
| 28118 | FOSSIL INC | 3873 |
| 28169 | AGRIUM INC | 2870 |
| 28176 | APTARGROUP INC | 3089 |
| 28194 | POLYONE CORP | 2821 |
| 28195 | JABIL CIRCUIT INC | 3672 |
| 28262 | NATUZZI SPA | 2510 |
| 28295 | TITAN INTERNATIONAL INC | 3312 |
| 28518 | SHILOH INDUSTRIES INC | 3460 |
| 28742 | BORGWARNER INC | 3714 |
| 28844 | COCA-COLA FEMSA SAB DE CV | 2086 |
| 28883 | SOC QUIMICA Y MINERA DE CHI | 2870 |
| 28917 | MONACO COACH CORP | 3711 |
| 28940 | BELDEN INC | 3357 |
| 29001 | OM GROUP INC | 3341 |
| 29156 | UNIVERSAL FOREST PRODS INC | 2421 |
| 29241 | JDS UNIPHASE CORP | 3663 |
| 29341 | FOAMEX INTERNATIONAL INC | 3086 |
| 29392 | EASTMAN CHEMICAL CO | 2821 |
| 29511 | CYTEC INDUSTRIES INC | 2890 |
| 29751 | ALBEMARLE CORP | 2890 |
| 29830 | ROCK-TENN CO | 2650 |
| 29942 | RALCORP HOLDINGS INC | 2000 |
| 29955 | BIOVAIL CORP | 2834 |
| 29968 | AK STEEL HOLDING CORP | 3312 |
| 30032 | EAGLE MATERIALS INC | 3270 |
| 30098 | GARDNER DENVER INC | 3560 |
| 30170 | FLEXTRONICS INTERNATIONAL | 3672 |
| 30219 | BLYTH INC | 3990 |
| 30260 | SIMPSON MANUFACTURING INC | 3420 |
| 30310 | CONSOLIDATED GRAPHICS INC | 2750 |
| 30436 | EMBOTELLADORA ANDINA SA | 2086 |
| 31142 | STMICROELECTRONICS NV | 3674 |
| 31205 | FOMENTO ECONOMICO MEXICANO | 2086 |
| 60894 | CAMERON INTERNATIONAL CORP | 3533 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 60898 | BWAY CORP | 3411 |
| 60979 | WABTEC CORP | 3743 |
| 60992 | MEMC ELECTRONIC MATRIALS INC | 3674 |
| 61095 | PALM HARBOR HOMES INC | 2452 |
| 61153 | GRAFTECH INTERNATIONAL LTD | 3620 |
| 61214 | ASML HOLDING NV | 3559 |
| 61519 | SCHWEITZER-MAUDUIT INTL INC | 2621 |
| 61552 | LEXMARK INTL INC -CL A | 3577 |
| 61567 | LAUDER (ESTEE) COS INC -CL A | 2844 |
| 61574 | WATERS CORP | 3826 |
| 61591 | NETAPP INC | 3572 |
| 61596 | BUCKEYE TECHNOLOGIES INC | 2611 |
| 61763 | ELIZABETH ARDEN INC | 2844 |
| 62221 | COLUMBUS MCKINNON CORP | 3530 |
| 62290 | REVLON INC -CL A | 2844 |
| 62516 | CENTURY ALUMINUM CO | 3350 |
| 62640 | LORAL SPACE & COMMUNICATIONS | 3663 |
| 62685 | BUILDING MATERIALS CORP AMER | 2950 |
| 62836 | POLYMER GROUP INC | 2200 |
| 62897 | TUPPERWARE BRANDS CORP | 3089 |
| 63138 | IMATION CORP | 3695 |
| 63447 | GUESS INC | 2330 |
| 63483 | DURA AUTOMOTIVE SYS -CL B | 3714 |
| 63637 | MILLENNIUM CHEMICALS INC | 2810 |
| 63876 | TRIUMPH GROUP INC | 3728 |
| 63892 | NATIONAL OILWELL VARCO INC | 3533 |
| 63914 | CNH GLOBAL NV | 3523 |
| 64030 | STEEL DYNAMICS INC | 3312 |
| 64389 | SILGAN HOLDINGS INC | 3411 |
| 64690 | AUTOLIV INC | 3714 |
| 64853 | RF MICRO DEVICES INC | 3674 |
| 64891 | POLO RALPH LAUREN CP -CL A | 2320 |
| 65009 | EXTERRAN HOLDINGS INC | 3533 |
| 65142 | COMMSCOPE INC | 3357 |
| 65248 | ARCELORMITTAL SA | 3312 |
| 65399 | ARVINMERITOR INC | 3714 |
| 65590 | STONERIDGE INC | 3679 |
| 65643 | FAIRCHILD SEMICONDUCTOR INTL | 3674 |
| 65676 | INTERMEC INC | 3577 |
| 65772 | METTLER-TOLEDO INTL INC | 3826 |
| 66016 | CORN PRODUCTS INTL INC | 2040 |
| 66290 | STEELCASE INC | 2522 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 66440 | TEKNI-PLEX INC | 3080 |
| 66544 | ASSOCIATED MATERIALS LLC | 3089 |
| 66708 | BROADCOM CORP | 3674 |
| 100080 | BAYER AG | 2800 |
| 100477 | JAMES HARDIE INDUSTRIES NV | 3270 |
| 101020 | STORA ENSO OYJ | 2621 |
| 101310 | NOVARTIS AG | 2834 |
| 101718 | UPM-KYMMENE CORP | 2621 |
| 102345 | METSO OYJ | 3530 |
| 102422 | SAPPI LTD | 2670 |
| 102696 | LOGITECH INTERNATIONAL SA | 3577 |
| 105089 | CEMEX SAB DE CV | 3241 |
| 105936 | COLUMBIA SPORTSWEAR CO | 2300 |
| 110039 | AMKOR TECHNOLOGY INC | 3674 |
| 110533 | SAUER-DANFOSS INC | 3590 |
| 110685 | L-3 COMMUNICATIONS HLDGS INC | 3663 |
| 111941 | GERDAU SA | 3312 |
| 112033 | KING PHARMACEUTICALS INC | 2834 |
| 112158 | CELESTICA INC | 3674 |
| 112759 | USEC INC | 2810 |
| 116526 | CONEXANT SYSTEMS INC | 3674 |
| 117768 | NVIDIA CORP | 3674 |
| 117861 | AMERICAN AXLE & MFG HOLDINGS | 3714 |
| 117862 | ARCH CHEMICALS INC | 2800 |
| 118122 | DELPHI CORP | 3714 |
| 118577 | LIFE TECHNOLOGIES CORP | 2836 |
| 119216 | VARIAN INC | 3826 |
| 119417 | PEPSI BOTTLING GROUP INC | 2086 |
| 120774 | BROCADE COMMUNICATIONS SYS | 3576 |
| 120877 | REYNOLDS AMERICAN INC | 2111 |
| 121142 | SKECHERS U S A INC | 3140 |
| 122380 | LENNOX INTERNATIONAL INC | 3585 |
| 124254 | OMNOVA SOLUTIONS INC | 2821 |
| 124996 | EPCOS AG | 3670 |
| 125094 | UNITED REFINING CO | 2911 |
| 125533 | PACTIV CORP | 3089 |
| 126554 | AGILENT TECHNOLOGIES INC | 3825 |
| 126721 | TELEDYNE TECHNOLOGIES INC | 3663 |
| 127254 | APPLERA CORP-CONSOLIDATED | 3826 |
| 128978 | PACKAGING CORP OF AMERICA | 2650 |
| 132740 | INFINEON TECHNOLOGIES AG | 3674 |
| 133170 | GRANT PRIDECO INC | 3533 |

| Global Company Key | Name | SIC |
|--------------------|------------------------------|------|
| 133366 | EDWARDS LIFESCIENCES CORP | 3842 |
| 134932 | ON SEMICONDUCTOR CORP | 3674 |
| 136648 | VISTEON CORP | 3714 |
| 138143 | MEDIANEWS GROUP INC | 2711 |
| 139662 | AVAYA INC | 3663 |
| 141459 | GARMIN LTD | 3812 |
| 141760 | EQUISTAR CHEMICALS LP | 2860 |
| 142260 | OIL STATES INTL INC | 3533 |
| 142811 | FMC TECHNOLOGIES INC | 3533 |
| 142953 | KRAFT FOODS INC | 2000 |
| 144066 | ROCKWELL COLLINS INC | 3728 |
| 144435 | BUNGE LTD | 2040 |
| 144559 | ZIMMER HOLDINGS INC | 3842 |
| 146017 | ACUITY BRANDS INC | 3640 |
| 146075 | BERRY PLASTICS HOLDING CORP | 3089 |
| 147202 | WIMM BILL DANN FOODS | 2020 |
| 147449 | ALCON INC | 3851 |
| 148210 | CHEVRON PHILLIPS CHEM CO LLC | 2911 |
| 148221 | GRAHAM PACKAGING HLDGS CO | 3089 |
| 148271 | KOPPERS INC | 2860 |
| 148276 | LAND O'LAKES INC | 2020 |
| 148309 | PLIANT CORP | 2670 |
| 148870 | ADVANCED MEDICAL OPTICS INC | 3845 |
| 148950 | ENPRO INDUSTRIES INC | 3050 |
| 201140 | CIA DE BEBIDAS DAS AMERICAS | 2082 |
| 201395 | TAIWAN SEMICONDUCTOR MFG CO | 3674 |
| 206457 | LUKOIL OIL COMPANY | 2911 |
| 210418 | ABB LTD | 3613 |
| 213288 | EMBRAER-EMPRESA BRAS AERO SA | 3721 |
| 213412 | ADVANCED SEMICON ENGINEERING | 3674 |
| 220546 | STATOILHYDRO ASA | 2911 |
| 221261 | COCA-COLA HELLENIC BOTTLING | 2086 |
| 221545 | INDUSTRIAS BACHOCO SAB DE CV | 2015 |
| 221821 | NIDEC CORP | 3621 |
| 222111 | PETROBRAS-PETROLEO BRASILIER | 2911 |
| 222519 | GRUMA SAB DE CV | 2040 |
| 224604 | DELTA GALIL INDUSTRIES LTD | 2340 |